

Darling
• Est. 2003 •

1 Horatio Street
New York, NY 10014

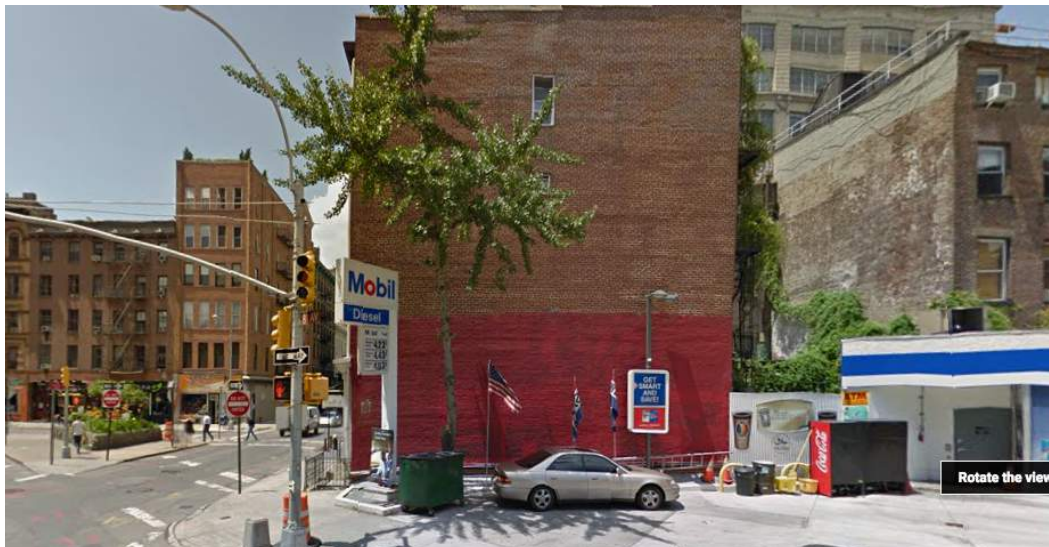
WALL SIGNAGE proposal



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Current Wall.



Proposed Wall.





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Location

Wall is located on corner of 8th avenue and Horatio street. It is facing 8th Avenue. It is the side of our building which is located at 1 Horatio Street.





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Mural Details

Painted 'Brick Color' Background: 16' x 30'

White Frame 12' x 18'

Darling Black Logo: 3.5' x 14'

Black Polka Dot Frame Surrounding Logo

Polka Dot Border Design with Darling Logo. We will paint a 'brick like color' as the background to cover graffiti and paint the Darling Mural on top of that.



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Additional Locations Details

Storefront and Proposed Wall in one image.
Storefront faces Horatio Street. Wall faces 8th Avenue.





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Polka Dot Frame with Darling Logo



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Greenwich Village Historic District Designation, 1965.
This is our townhouse which used to be an antique shop!



Historical Photos

1969. This is our store wall as it was in 1969, this is the same area of the wall we are proposing (this is the side of the 3 story building that has now been taken down, and our wall shows), in the same style white background with black lettering in keeping with tradition!



1933. Horatio Street, North Side, from Hudson to 4th Street.