



353 AVENUE OF THE AMERICAS — COVER

SCALE	As Noted
CLIENT	Icon Realty Management
PROJECT NUMBER	15.42
DATE	02.11.2015

00



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GREENWICH VILLAGE HISTORIC DISTRICT MAP



SITE PLAN

353 AVENUE OF THE AMERICAS — HISTORIC DISTRICT/SITE PLAN MAP



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FIRE ESCAPE



FRONT FACADE



STOREFRONT DETAIL



STOREFRONT

353 AVENUE OF THE AMERICAS — EXISTING PHOTOS



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**02**



353 AVENUE OF THE AMERICAS — EXISTING PHOTOS STOREFRONT PROBES



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**03**



REAR OF THE BUILDING



REAR OF THE BUILDING



REAR OF THE BUILDING

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**04**



EXISTING ROOF



EXISTING ROOF

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**05**



1926 PHOTO (New-York Historical Society)



1926 PHOTO (New-York Historical Society)

353 AVENUE OF THE AMERICAS — HISTORIC IMAGES



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**06**



1937 PHOTO (New-York Historical Society)



1940 NEW YORK CITY TAX PHOTO (Municipal Archives)

353 AVENUE OF THE AMERICAS — HISTORIC IMAGES



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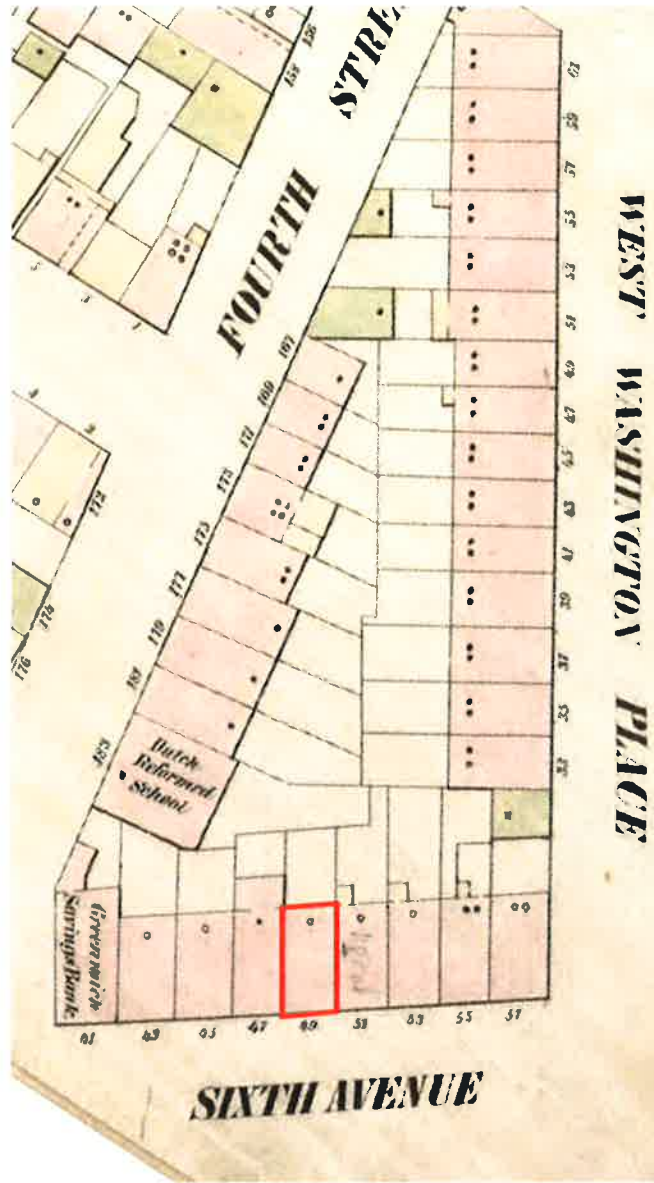
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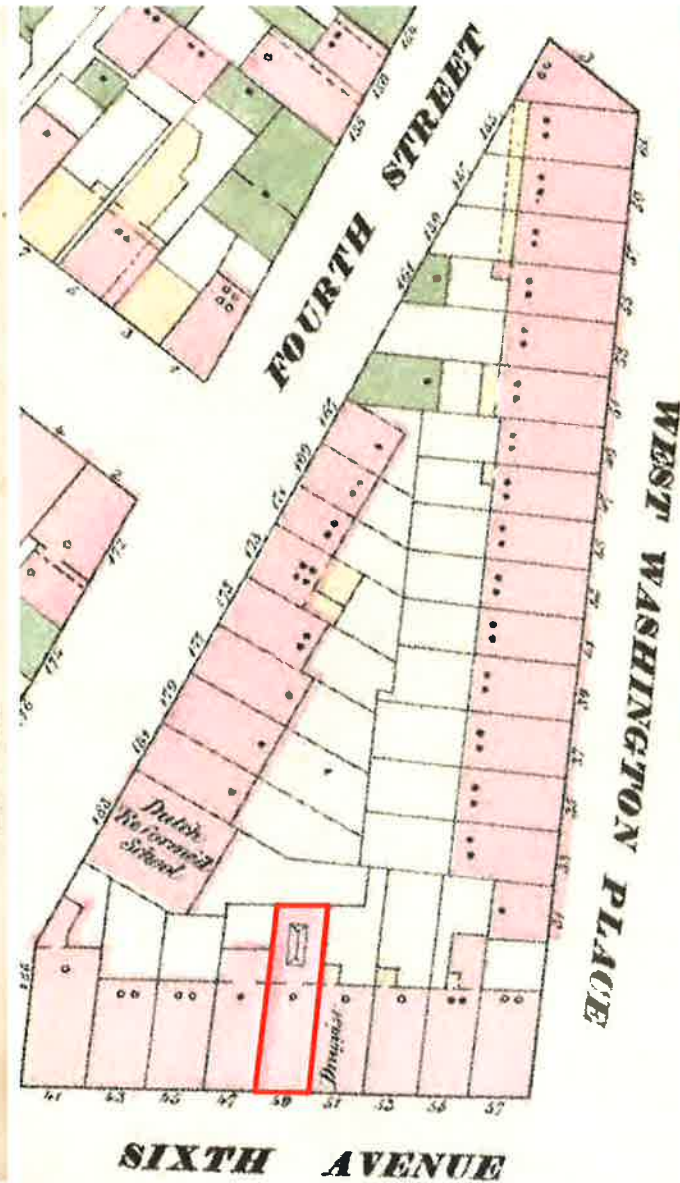
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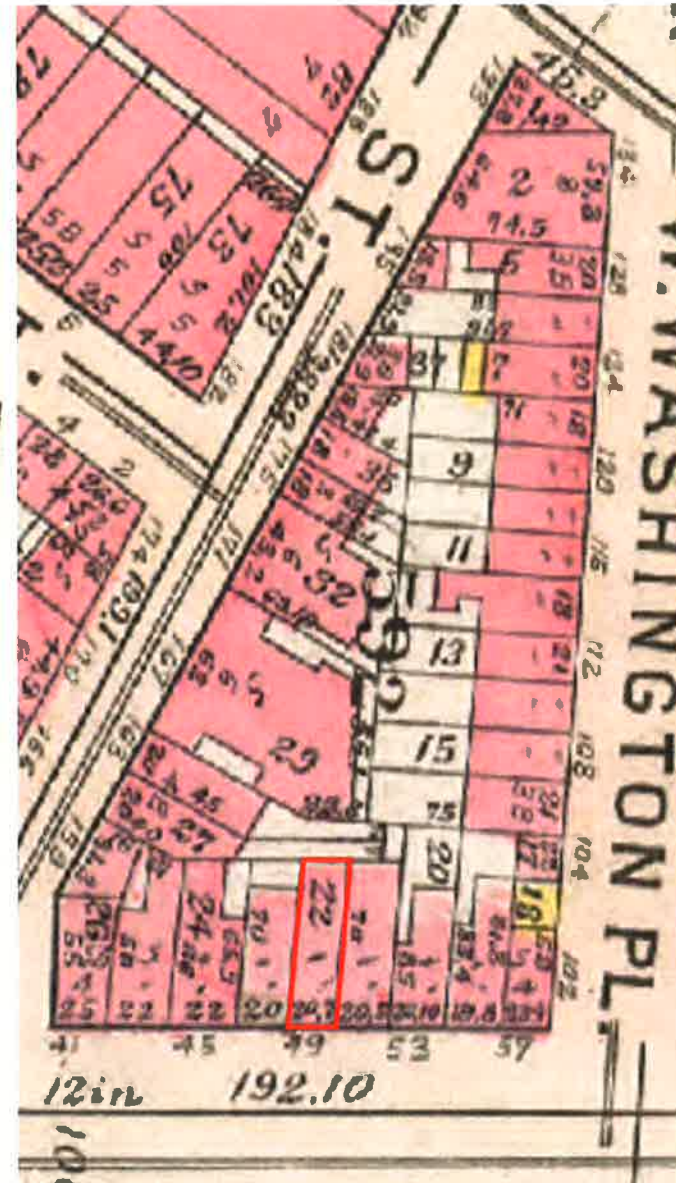


1852 PERRIS

ORIGINAL BUILDING WAS 40 FEET DEEP, WITH ONE-STORY EXTENSION SHOWN IN 1859, AND AS FULL-LOT FOUR-STORY BUILDING IN 1911



1859 PERRIS NYPL



1911 BROMLEY

#4. Propose to locate fire-escapes on front of building as required by the Building Code., as shown on plan.

#5. Propose to supply all the rear windows with wrought iron shutters.

The present building will not be increased in height.

If to be increased in height, give the following information:

35. Will building be raised from foundation, or extended on top? Give particulars. *Propose to build on top of present extension as shown on plan and described hereafter. Three additional stories of brick 20'-6 1/2" front & rear by 24'-0" depth.*

36. How many stories high will building be when raised? *40*; feet high *48*

37. Will the roof be flat, peak or mansard? *Flat*, material *Tin*

38. Material of coping? *Terra Cotta*

39. Give material of new walls *Brick* thickness of *2nd* story *12* inches; *3rd* story *12* inches; *4th* story *12* inches; \_\_\_\_\_ story \_\_\_\_\_ inches; \_\_\_\_\_ story \_\_\_\_\_ inches; \_\_\_\_\_ story \_\_\_\_\_ inches.

LOCATION AND DESCRIPTION OF PRESENT BUILDING.

1. State how many buildings to be altered. *one*

2. What is the exact location thereof? (State on what street or avenue, the side thereof, the number of feet from the nearest street or avenue, and the name thereof.) *No. 219 6th Ave 89'-0" N. of W. 4th St.*

3. How was the building occupied? *Bamboo factory & storage*  
How is the building to be occupied? *Bamboo factory & storage*

4. Is the building on front or rear of lot? *front* Is there any other building erected on lot or permit granted for one? *No* Size \_\_\_\_\_; height \_\_\_\_\_ How occupied? \_\_\_\_\_ Give distance between same and proposed building \_\_\_\_\_ feet.

5. Size of lot? *20'-6 1/2"* feet front; *20'-6 1/2"* feet rear; *69'-11" & 69'-10"* feet deep.

6. Size of building which it is proposed to alter or repair? *20'-6 1/2"* feet front; *20'-6 1/2"* feet rear; *39'-11"* feet deep. Number of stories in height? *four* Height from curb level to highest point? *48'-0"*

ALT 309 OF 1907:  
PROPOSED TO EXTEND UPPER FLOORS AT REAR, WITH IRON SHUTTERS ON WINDOWS OF NEW REAR WALL

353 AVENUE OF THE AMERICAS — CHRONOLOGY



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1. EXISTING FRONT ELEVATION

20'-7" PROPERTY/BUILDING



2. PROPOSED FRONT ELEVATION

20'-7" PROPERTY/BUILDING

353 AVENUE OF THE AMERICAS — EXISTING/PROPOSED FRONT ELEVATIONS



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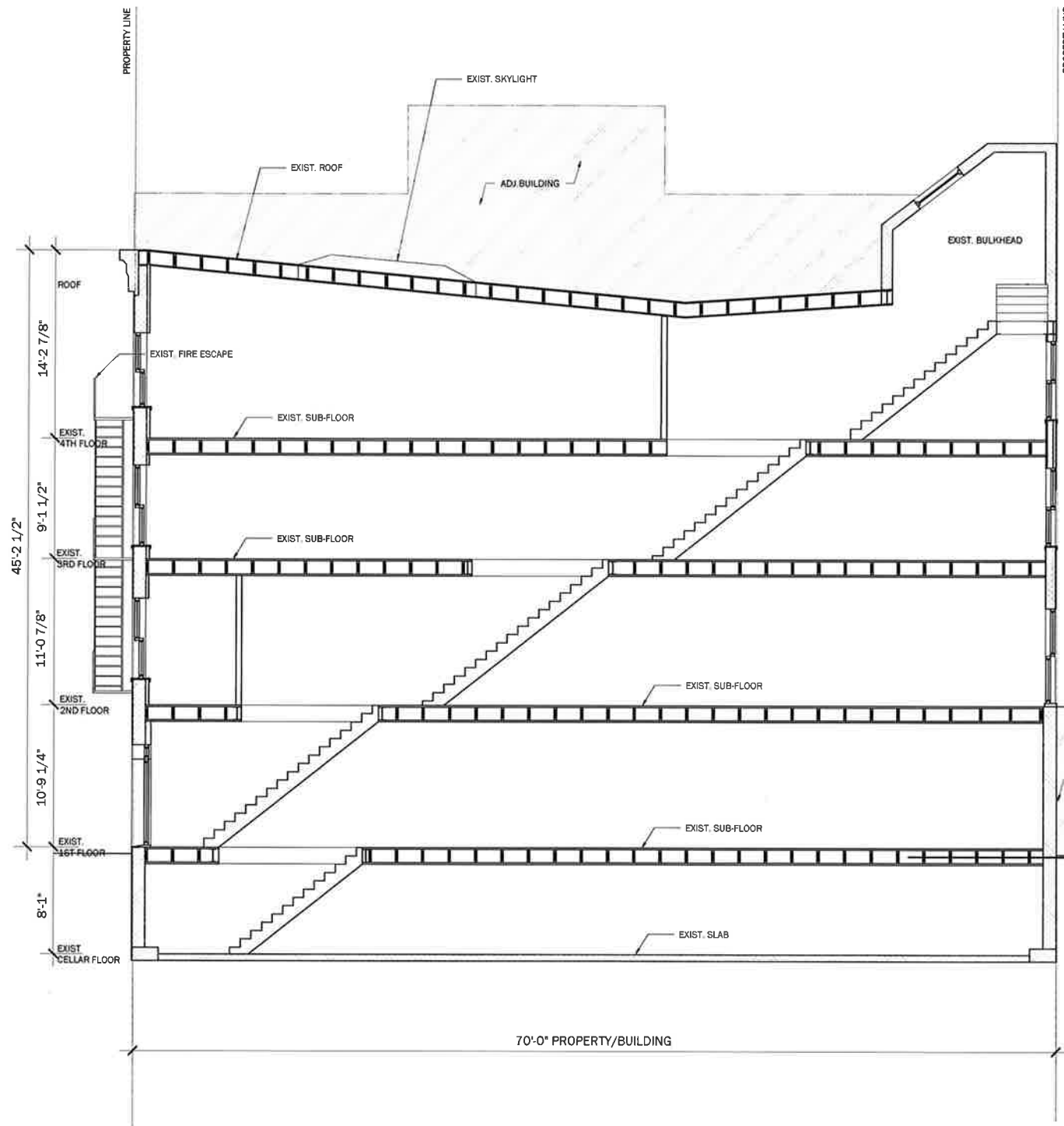
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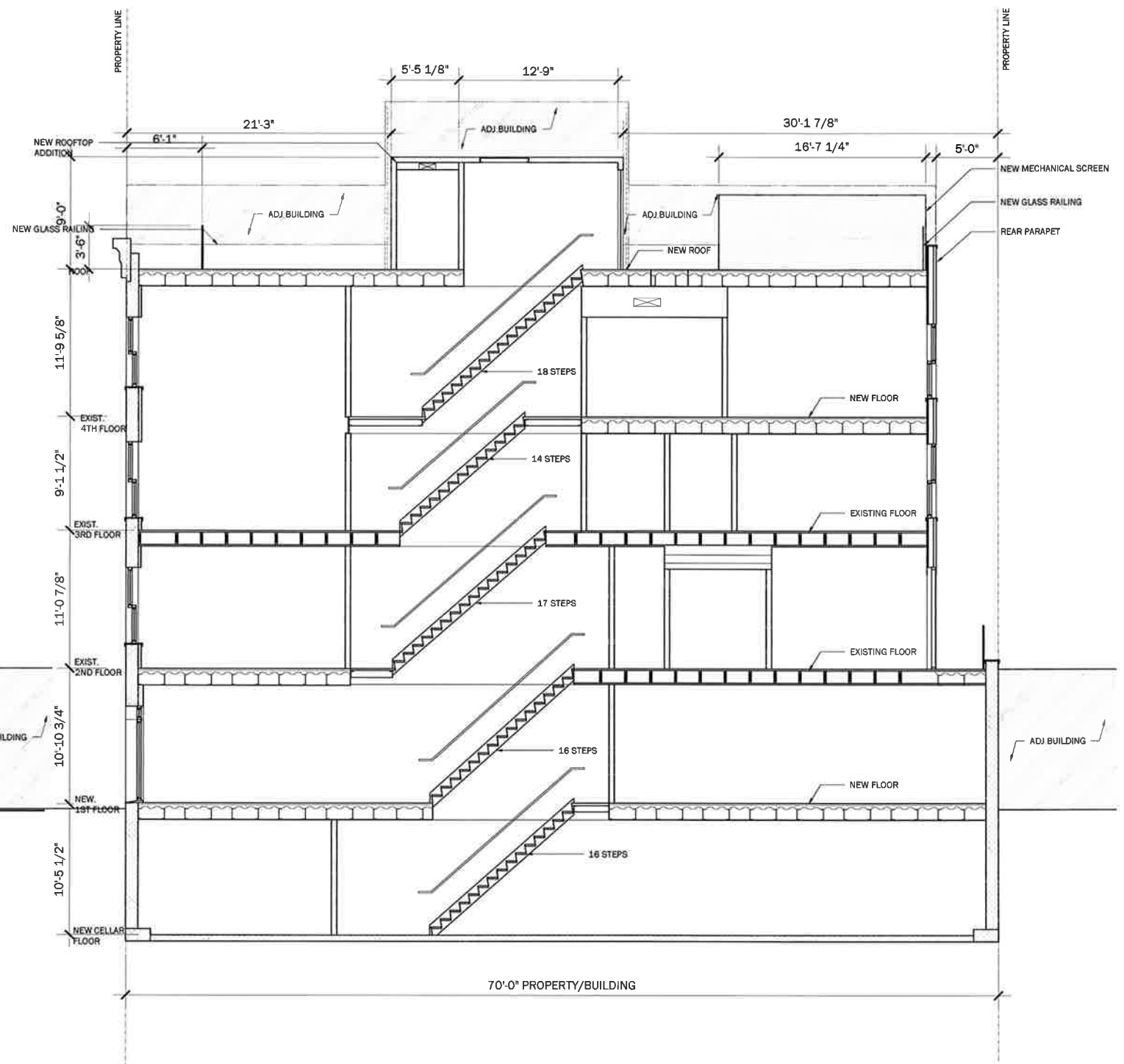
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353 AVENUE OF THE AMERICAS — EXISTING/PROPOSED REAR ELEVATIONS



1. EXISTING SECTION



2. PROPOSED SECTION

353 AVENUE OF THE AMERICAS — EXISTING/PROPOSED SECTIONS



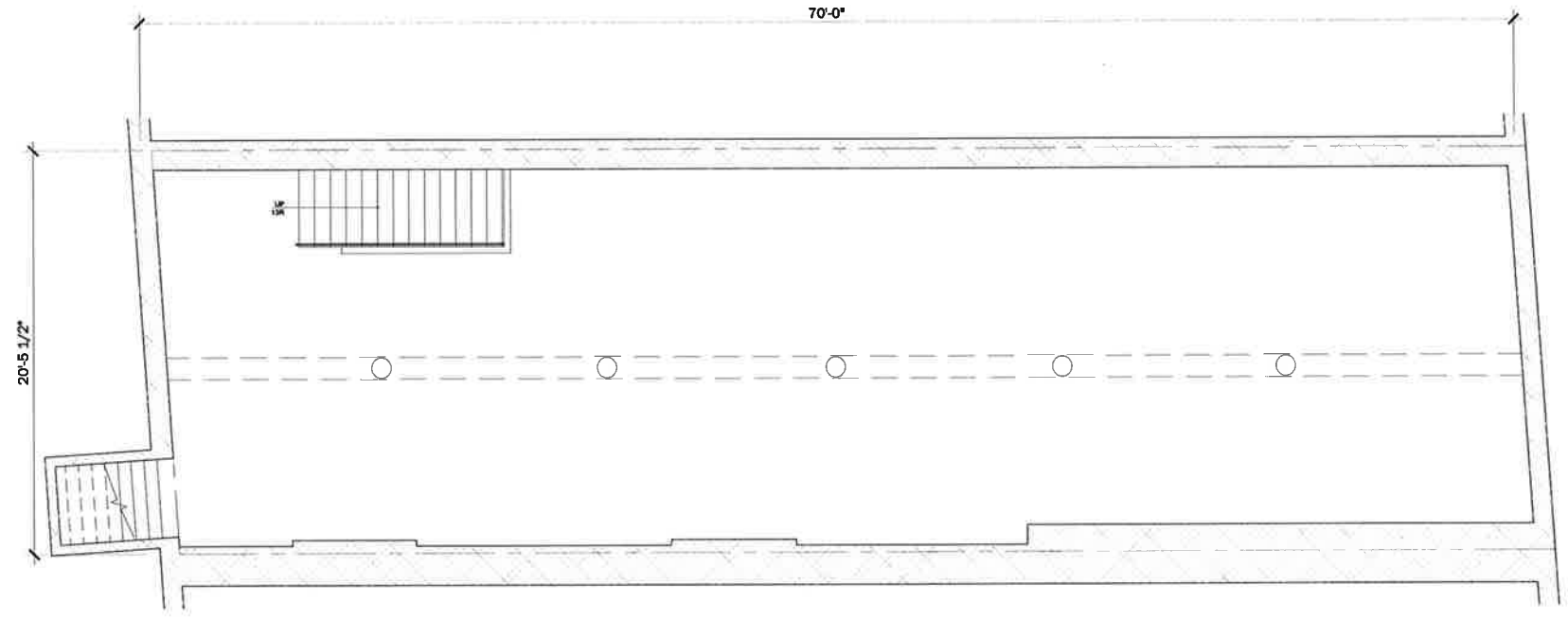
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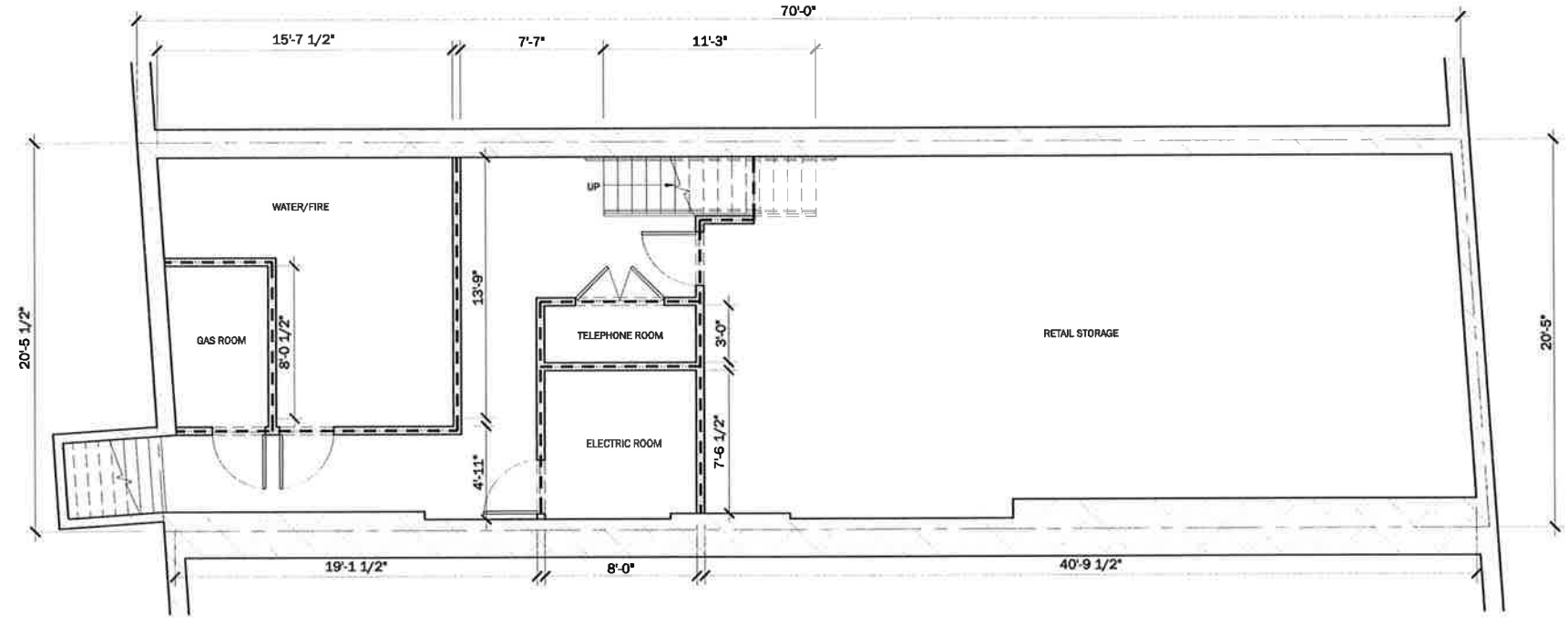
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EXISTING CELLAR PLAN



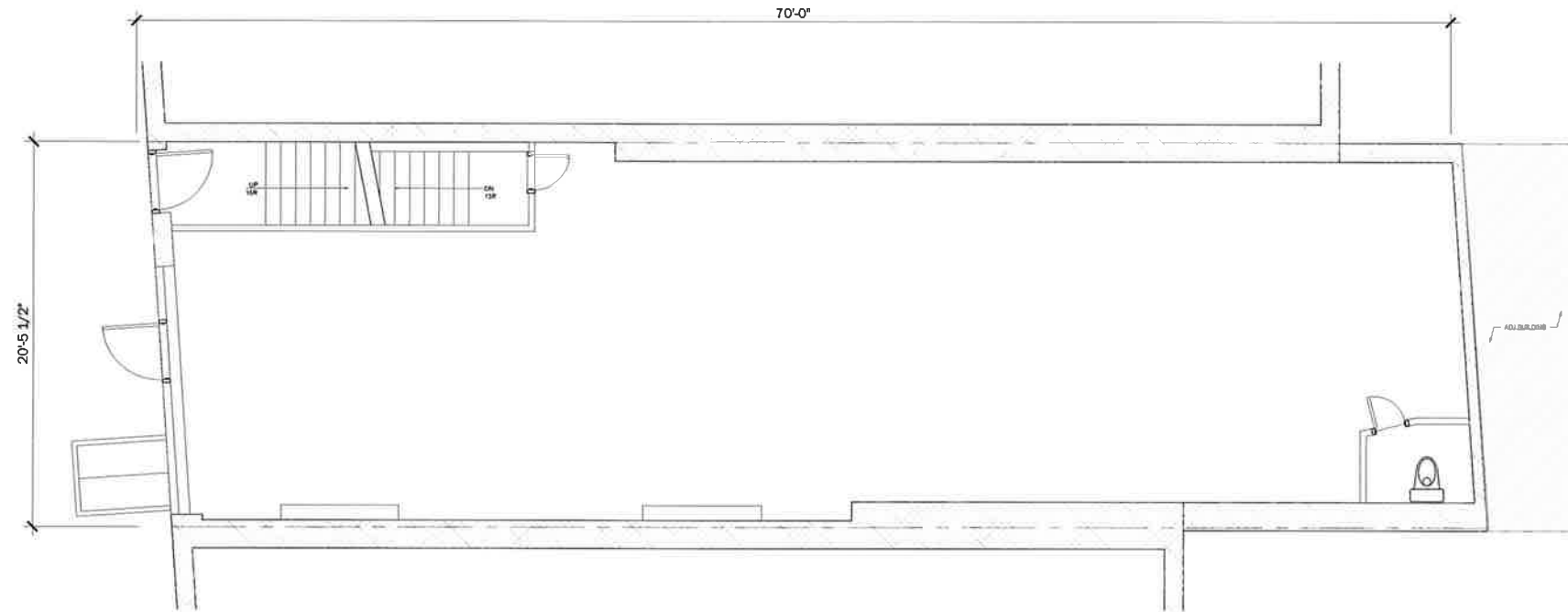
PROPOSED CELLAR PLAN  
FOR ILLUSTRATIVE PURPOSES ONLY

353 AVENUE OF THE AMERICAS — PROPOSED CELLAR PLAN

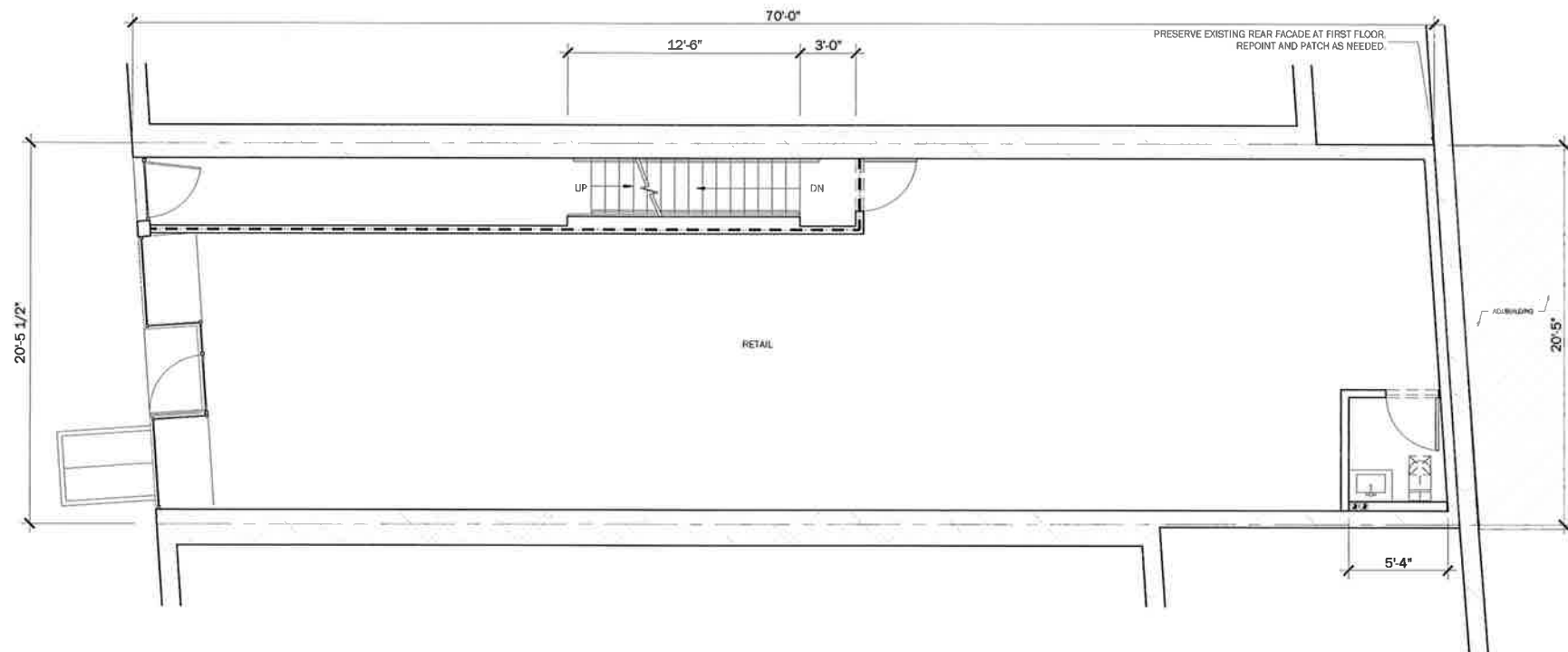


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EXISTING FIRST FLOOR PLAN



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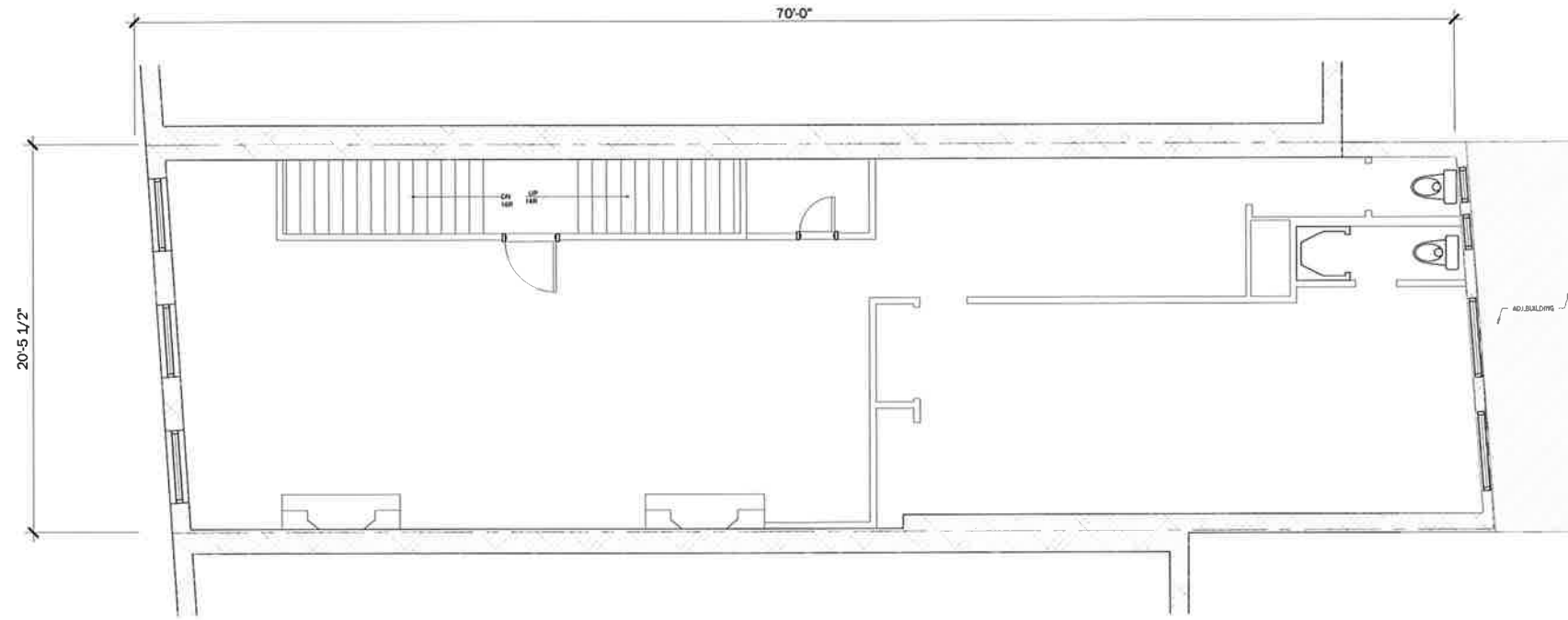
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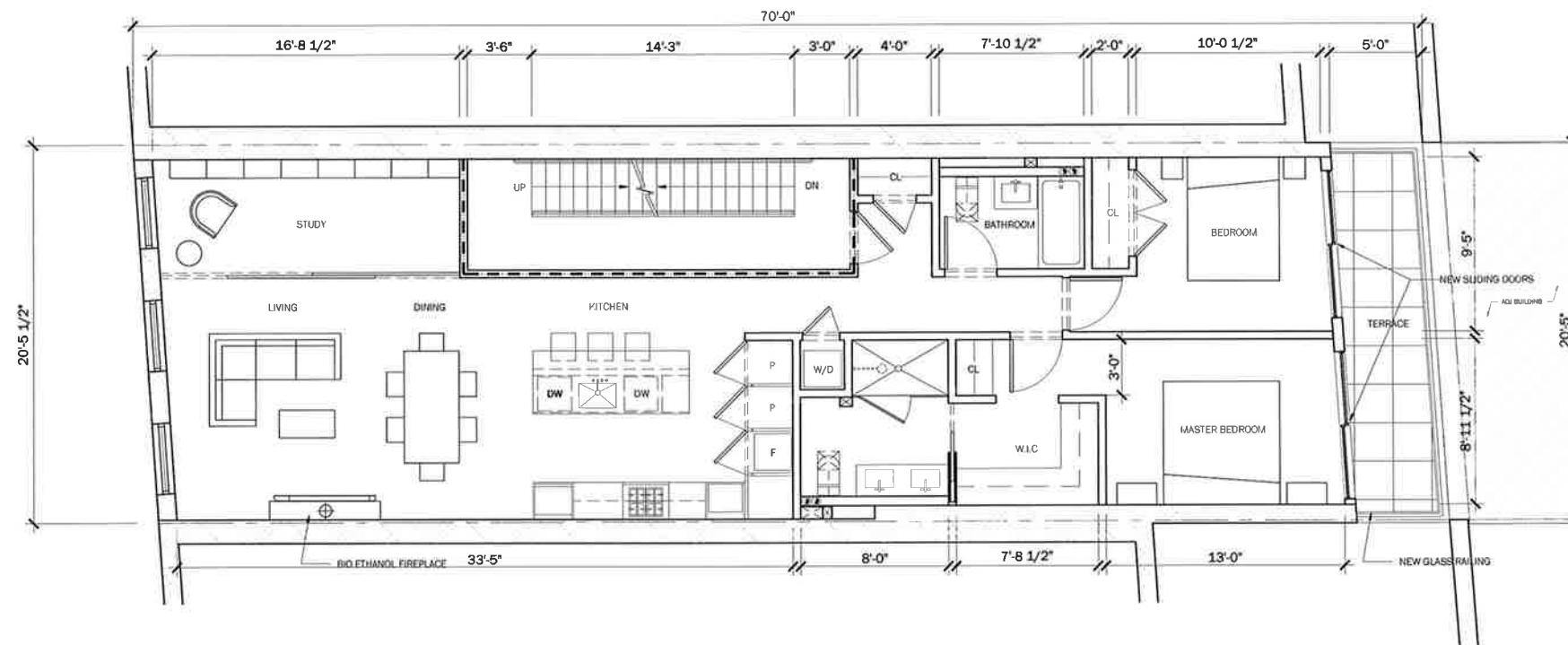
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EXISTING SECOND FLOOR PLAN



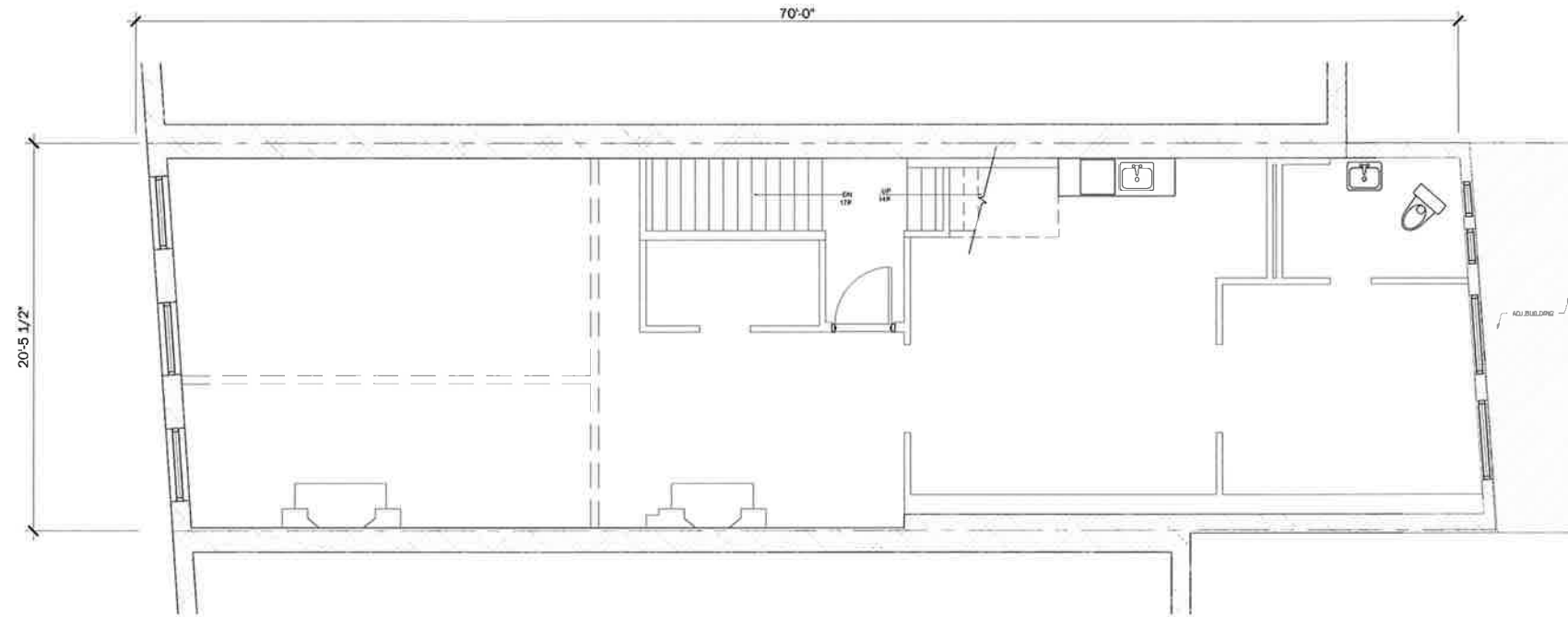
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FOR ILLUSTRATIVE PURPOSES ONLY

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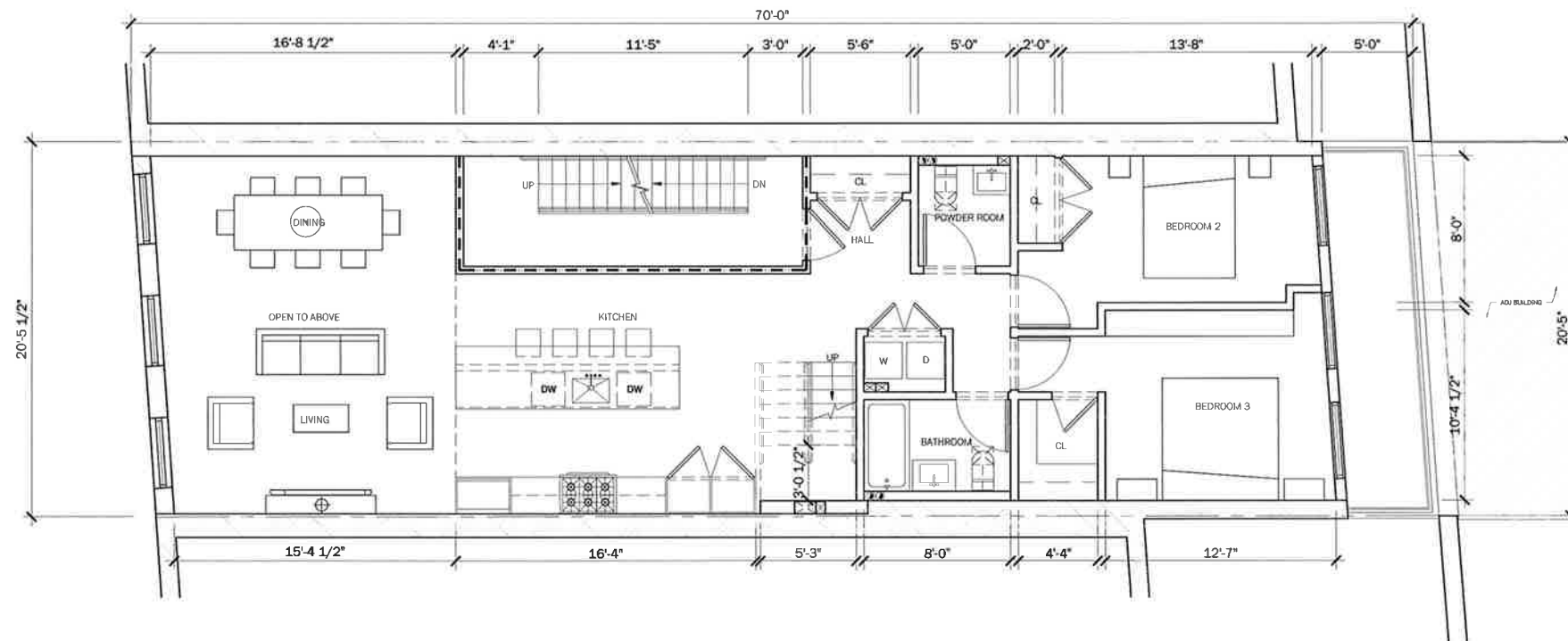


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EXISTING THIRD FLOOR PLAN



PROPOSED THIRD FLOOR PLAN  
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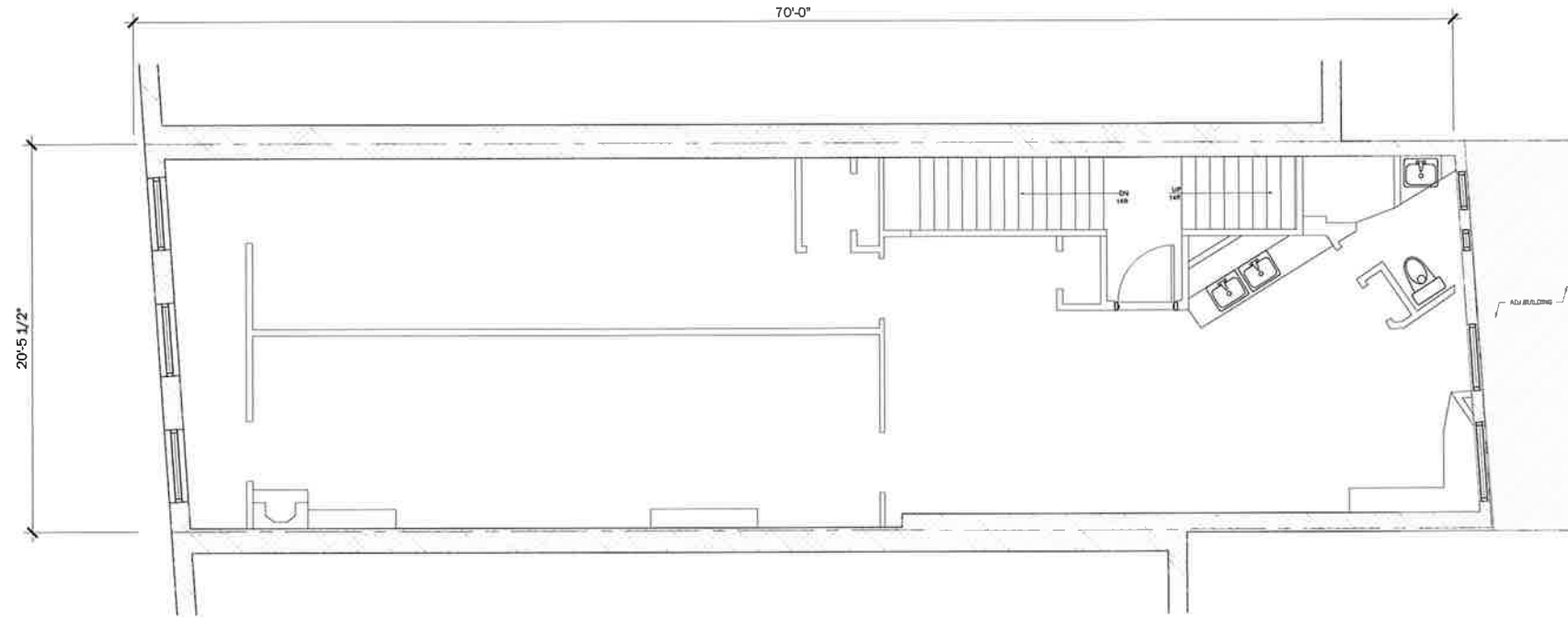
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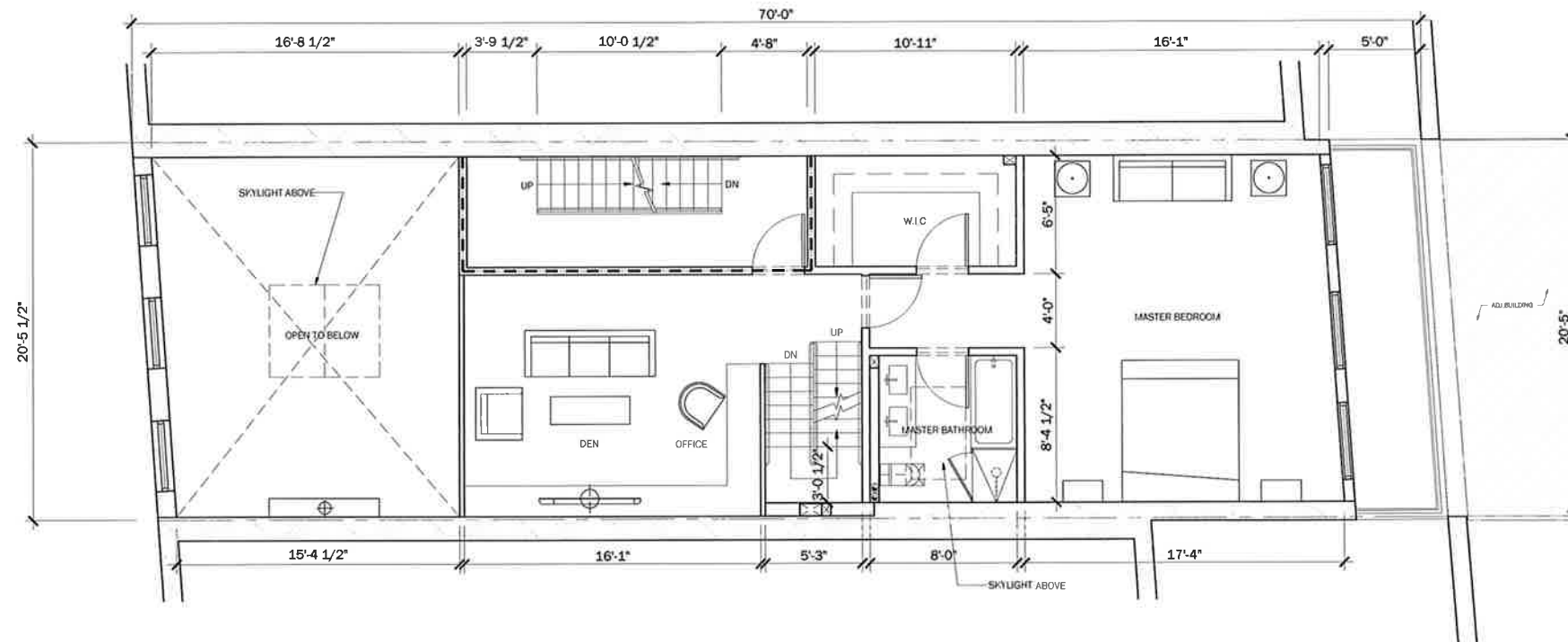
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EXISTING FOURTH FLOOR PLAN



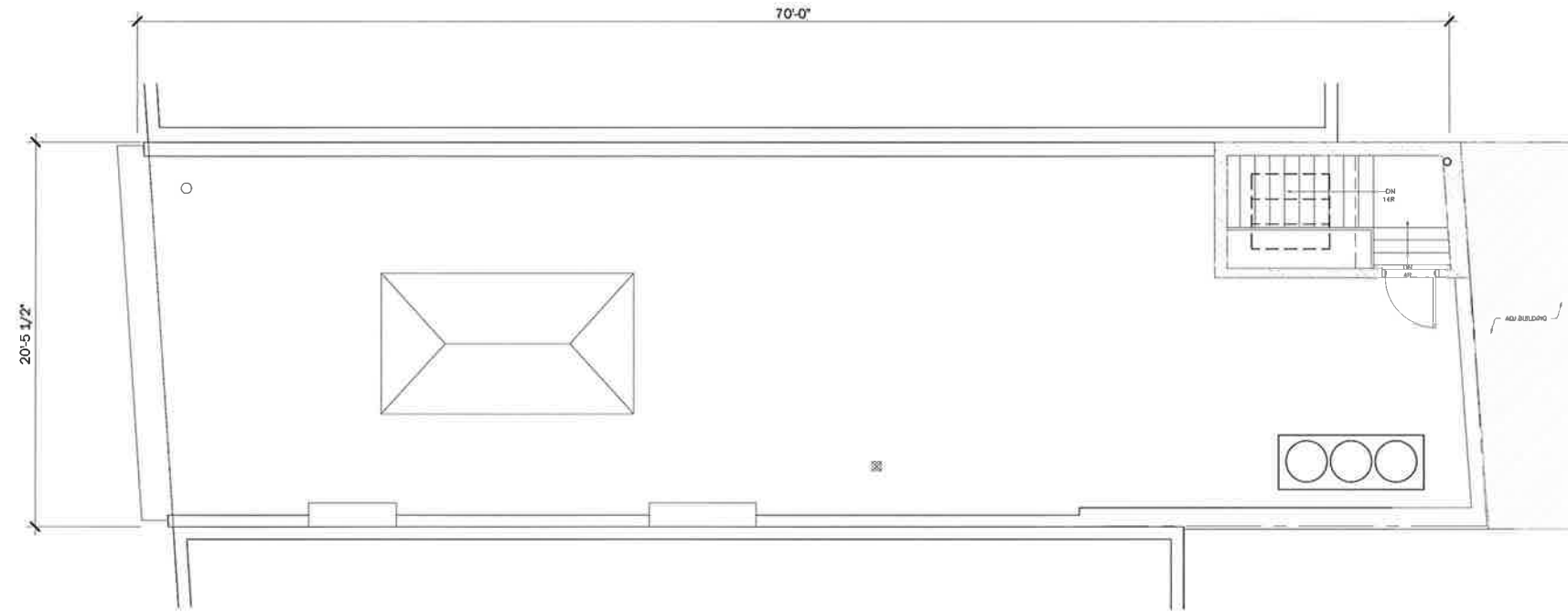
PROPOSED FOURTH FLOOR PLAN  
FOR ILLUSTRATIVE PURPOSES ONLY

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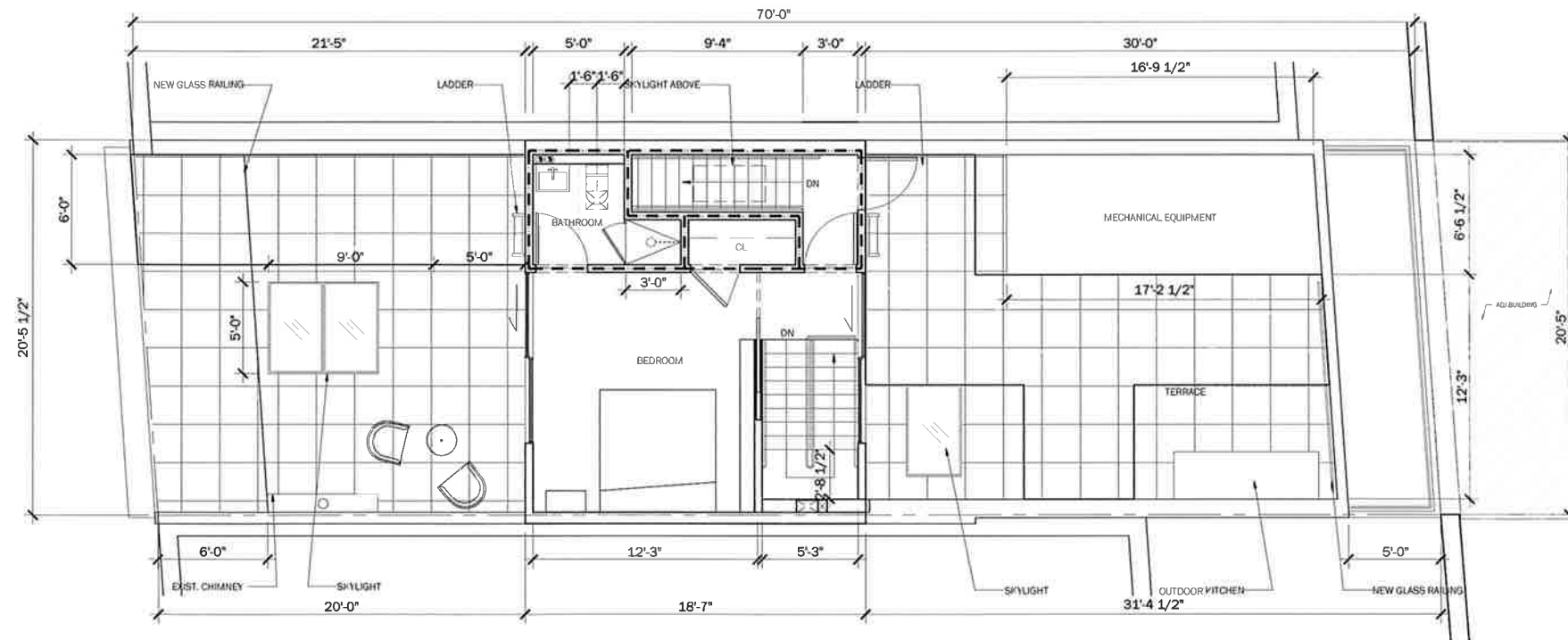


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EXISTING ROOF PLAN



PROPOSED ROOF PLAN  
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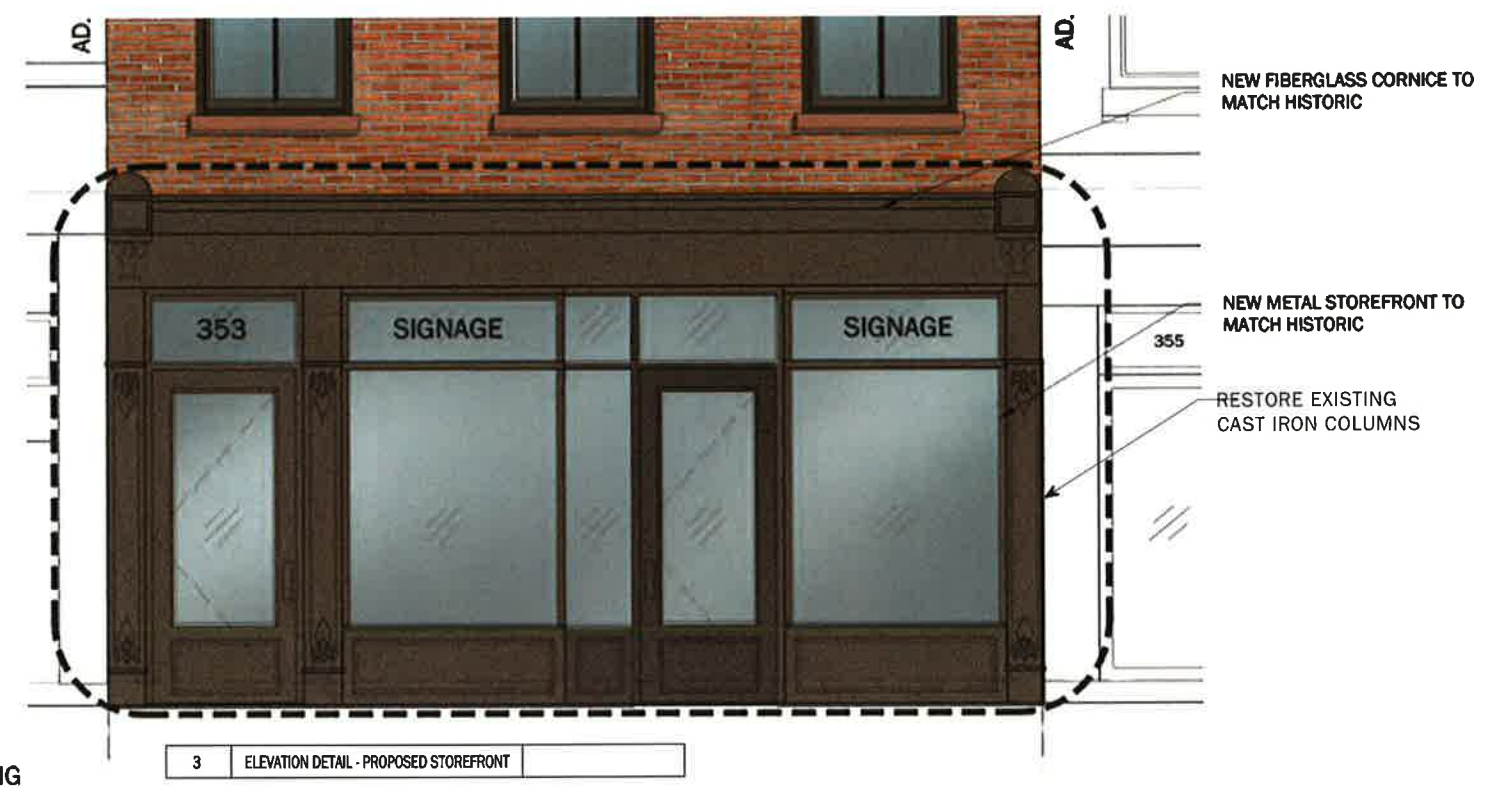
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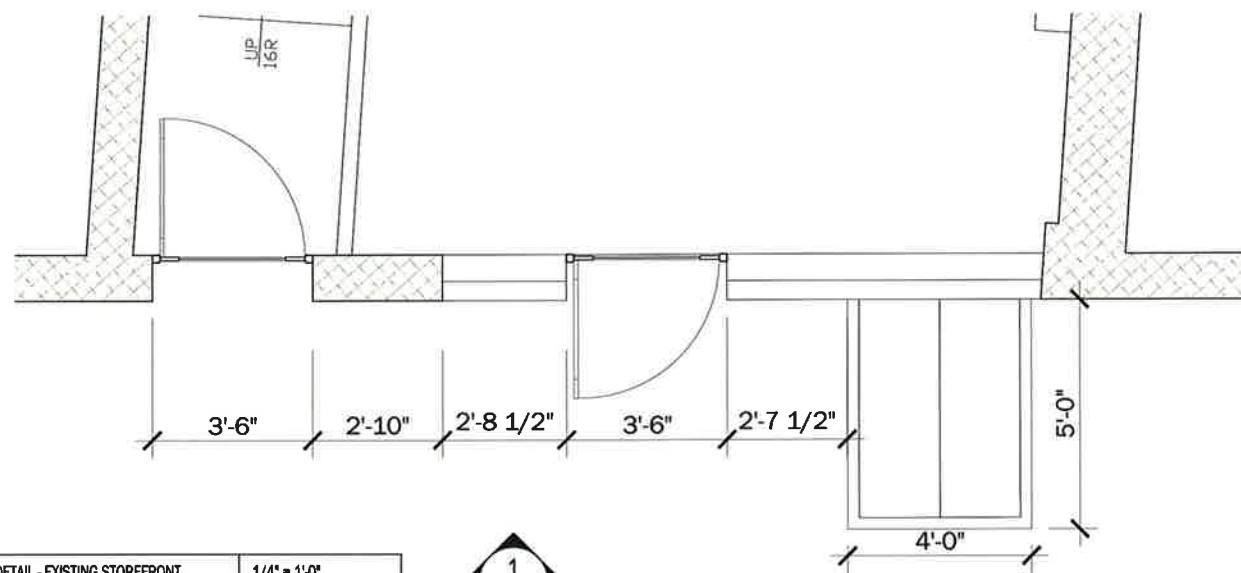
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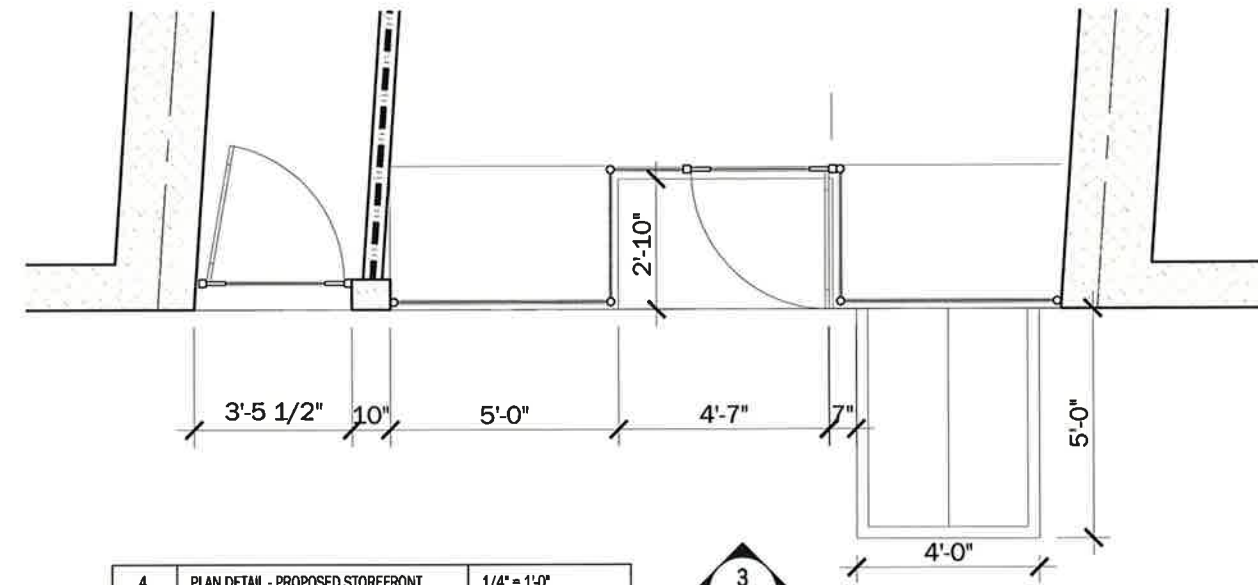
1 ELEVATION DETAIL - EXISTING STOREFRONT



3 ELEVATION DETAIL - PROPOSED STOREFRONT



2 PLAN DETAIL - EXISTING STOREFRONT 1/4" = 1'-0"



4 PLAN DETAIL - PROPOSED STOREFRONT 1/4" = 1'-0"

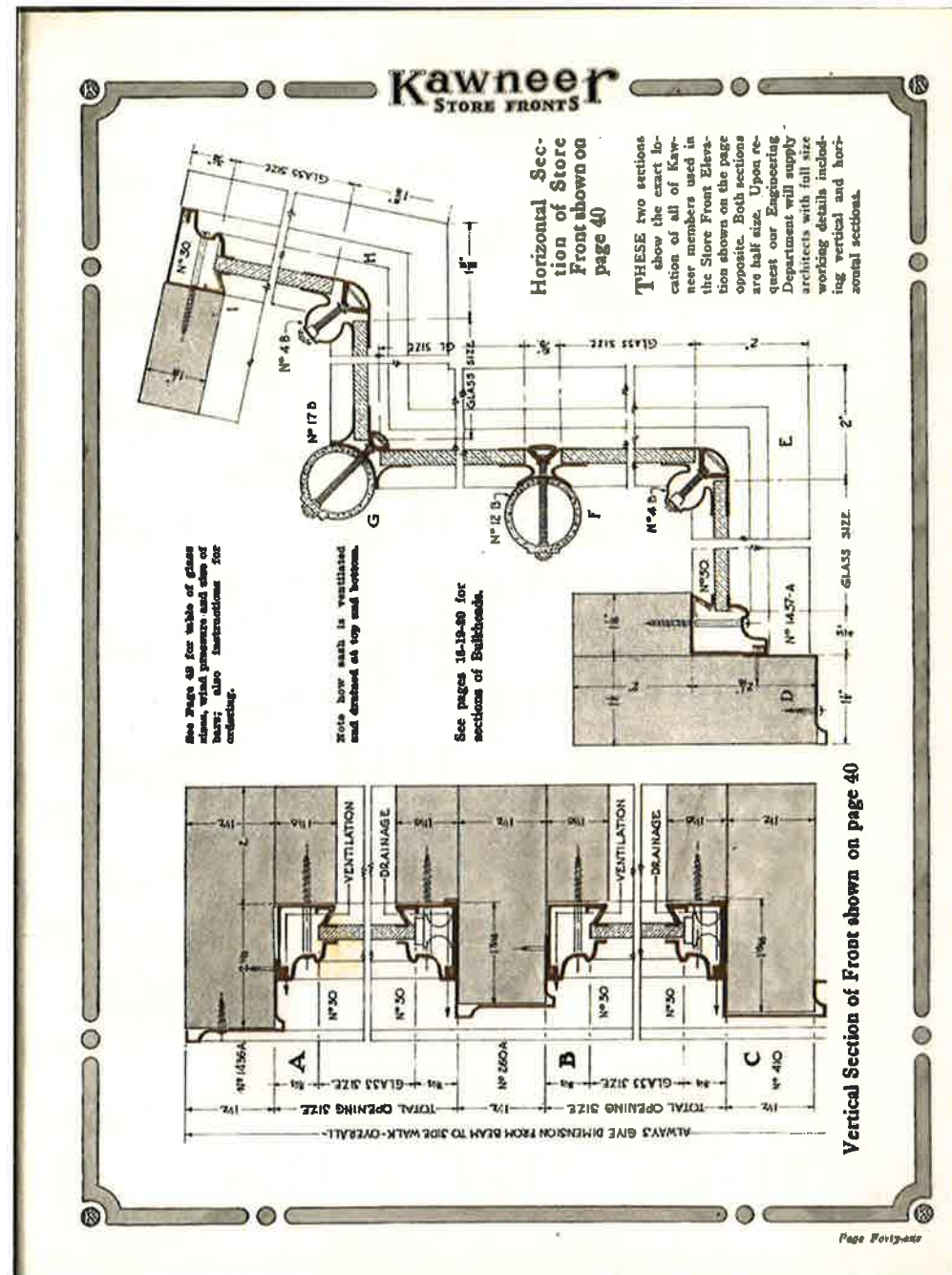


353 AVENUE OF THE AMERICAS — PROPOSED STOREFRONT

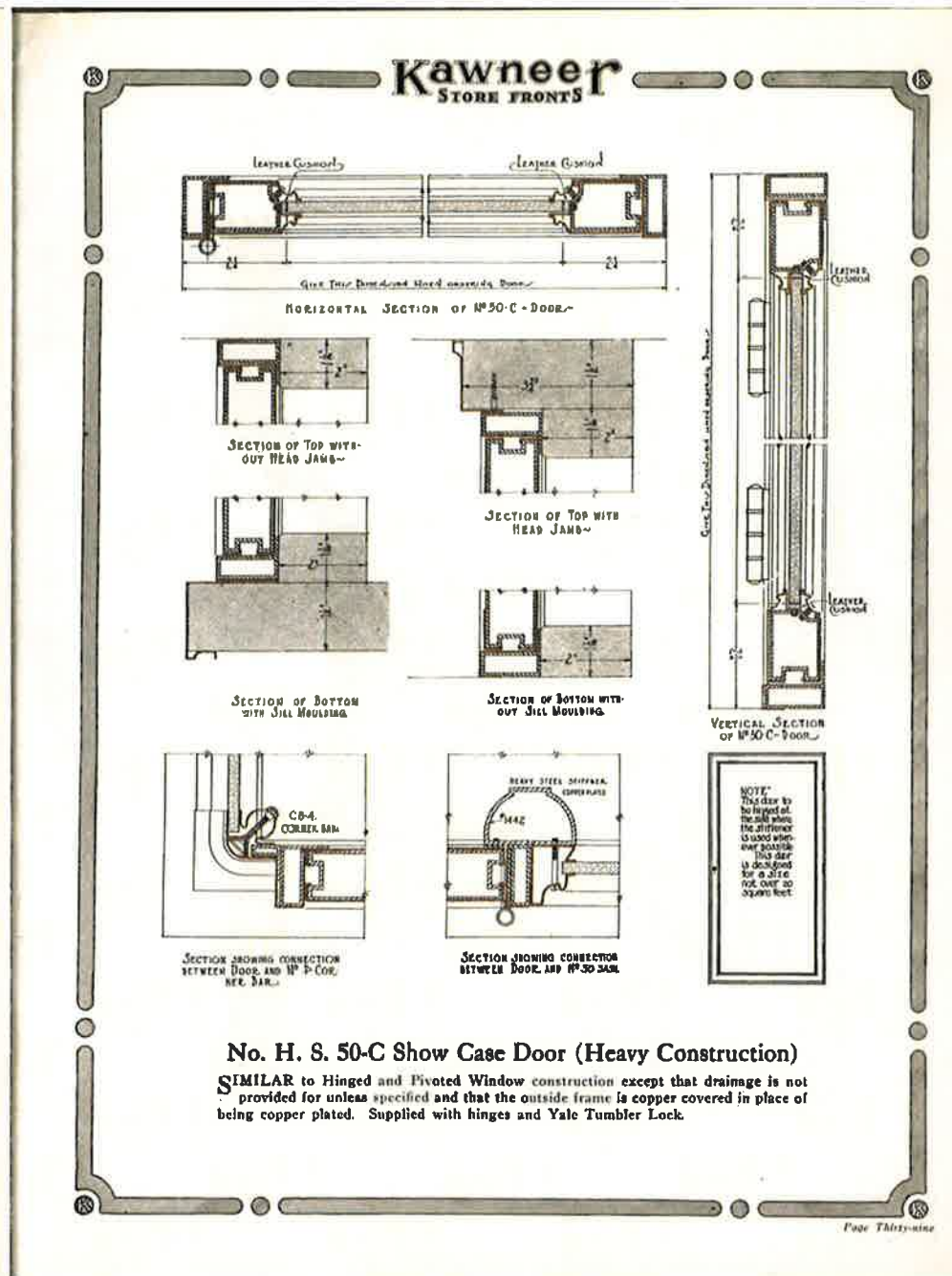


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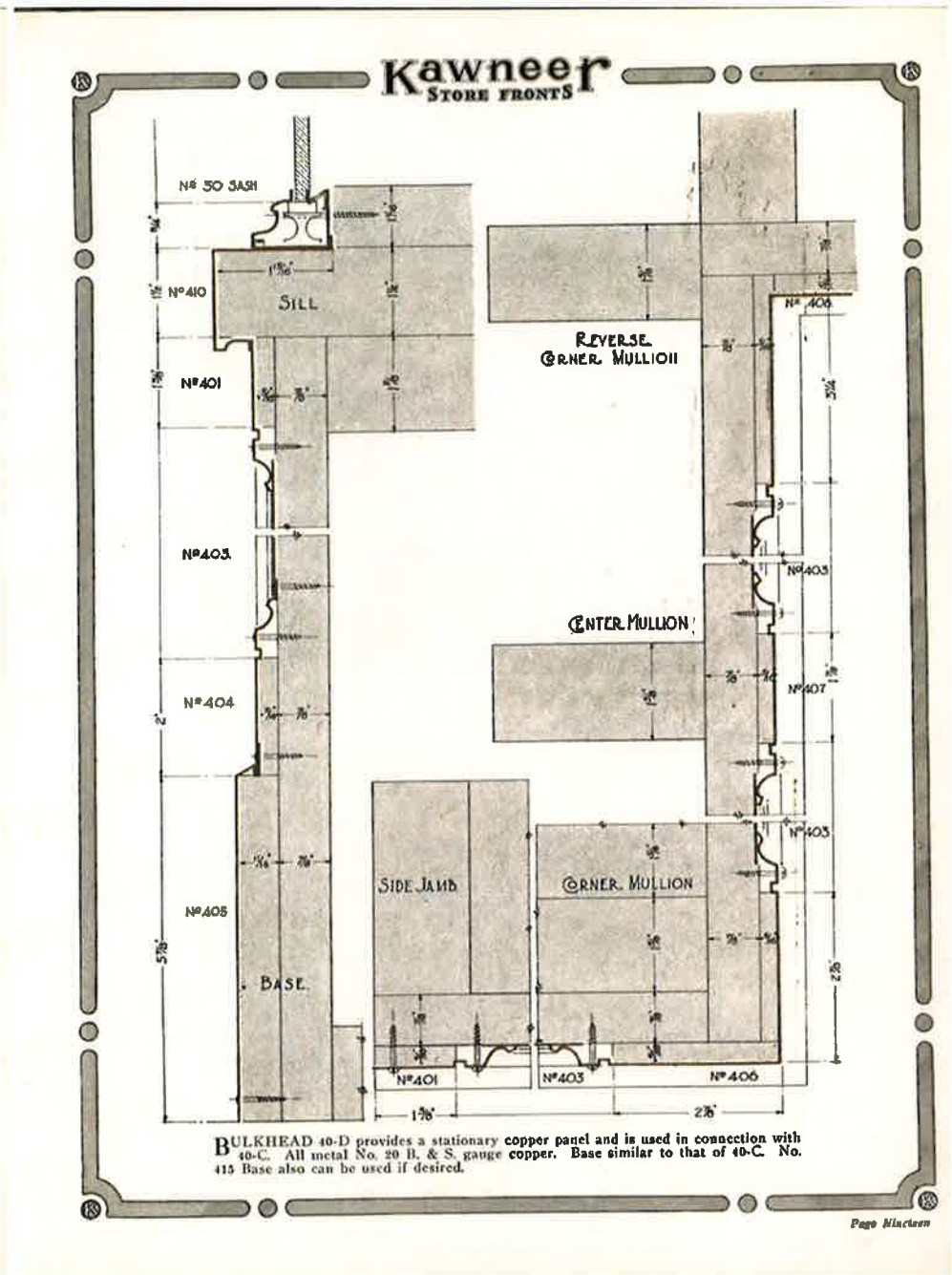
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HORIZONTAL SECTION OF STOREFRONT



DOOR DETAIL



BULKHEAD





353 AVENUE OF THE AMERICAS — **STOREFRONT REFERENCES** — 370-374 BLEECKER



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353 AVENUE OF THE AMERICAS — **STOREFRONT REFERENCES** — 314 BLEECKER



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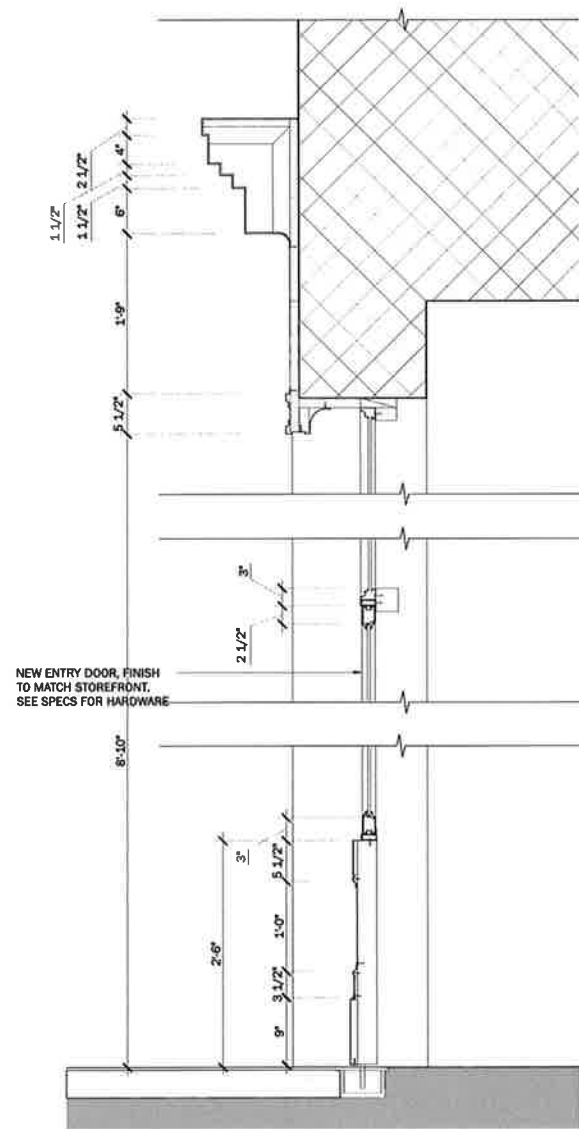
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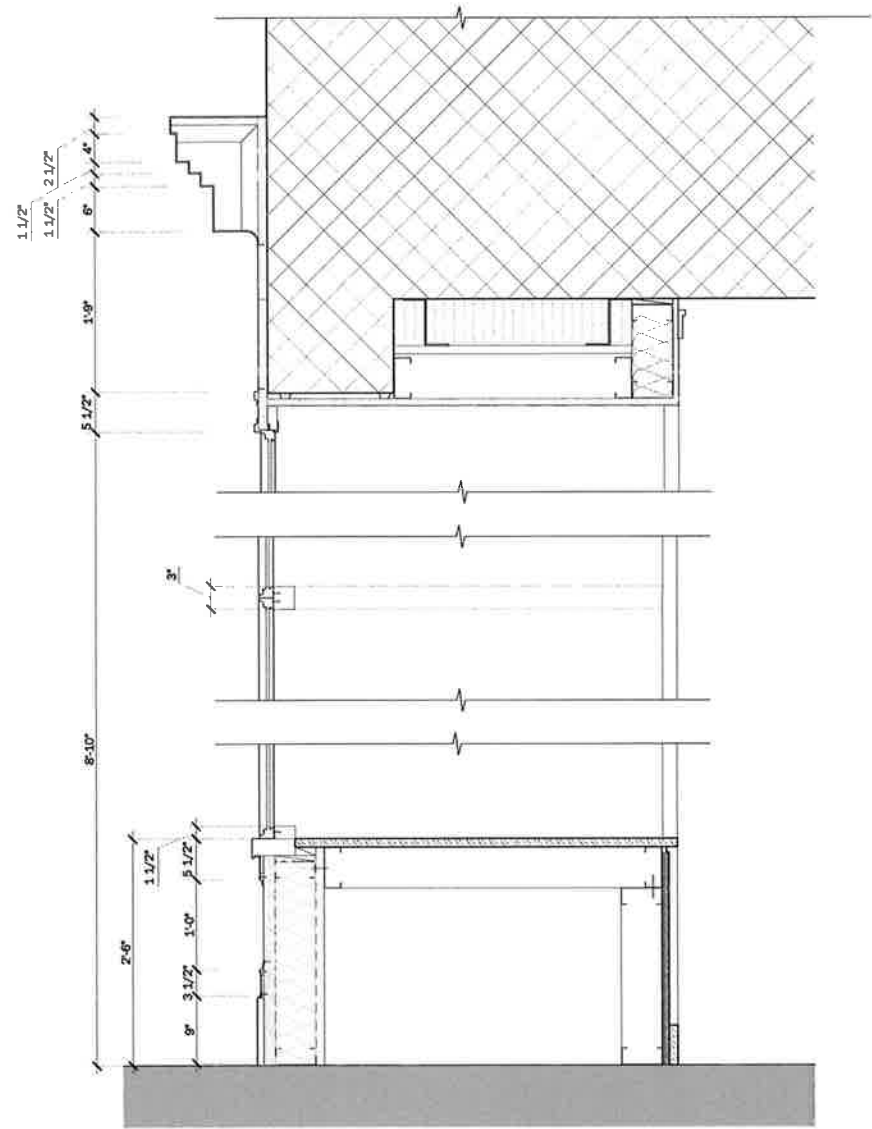
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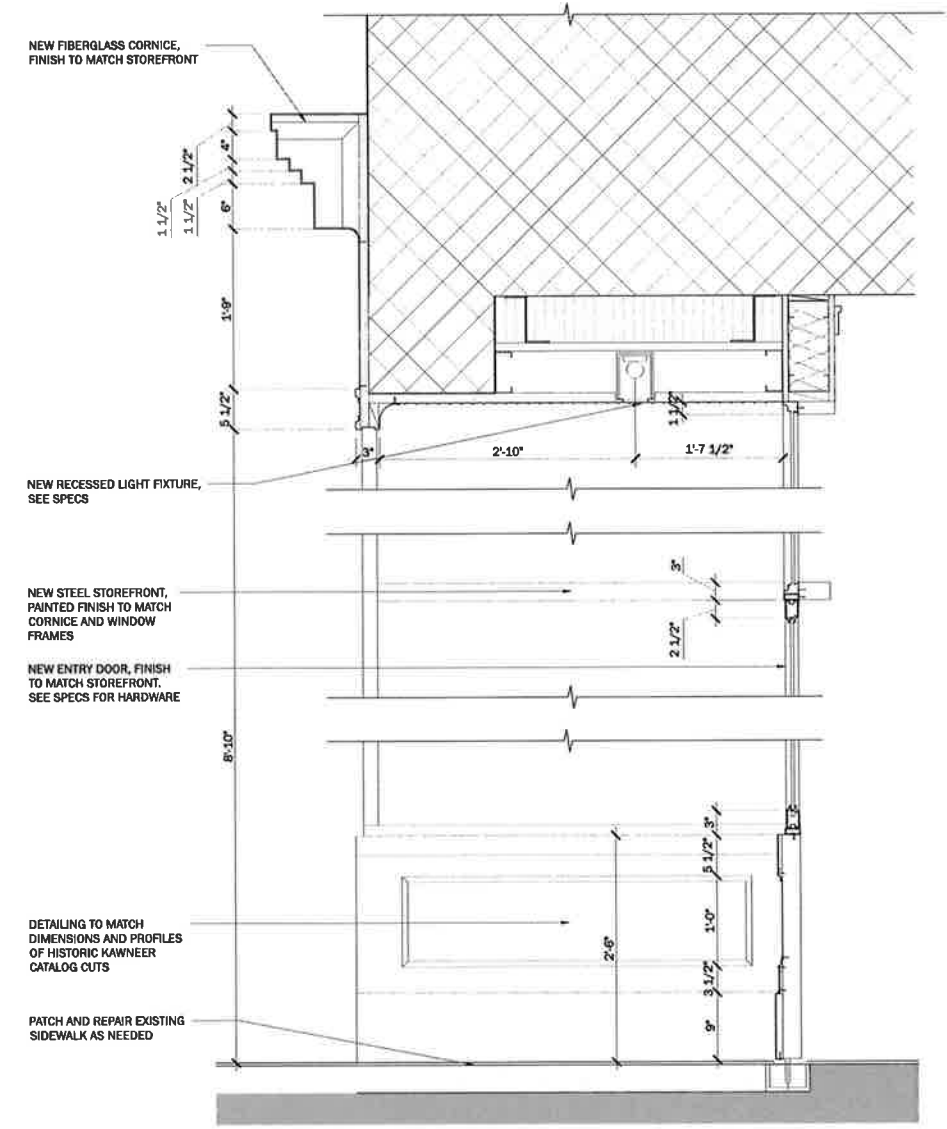
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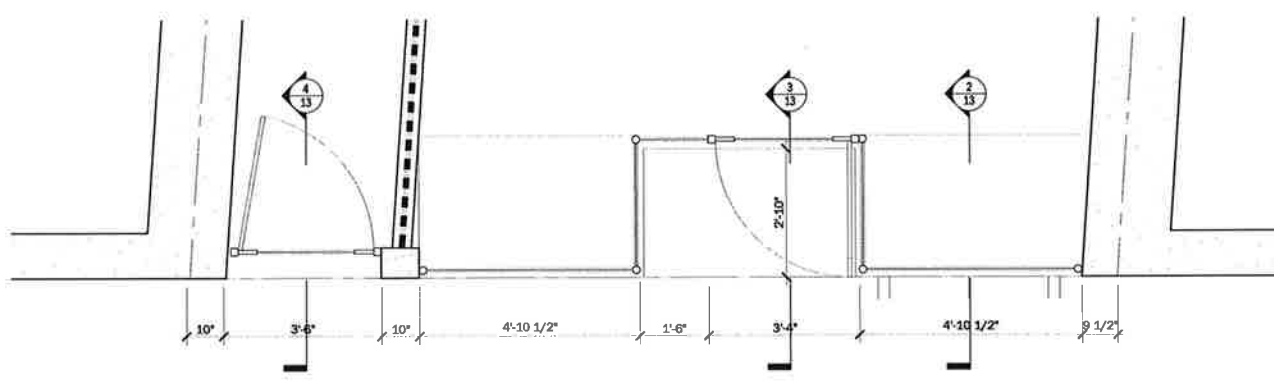
4 ELEVATION DETAIL - PROPOSED STOREFRONT 1/2" = 1'-0"



3 ELEVATION DETAIL - PROPOSED STOREFRONT 1/2" = 1'-0"

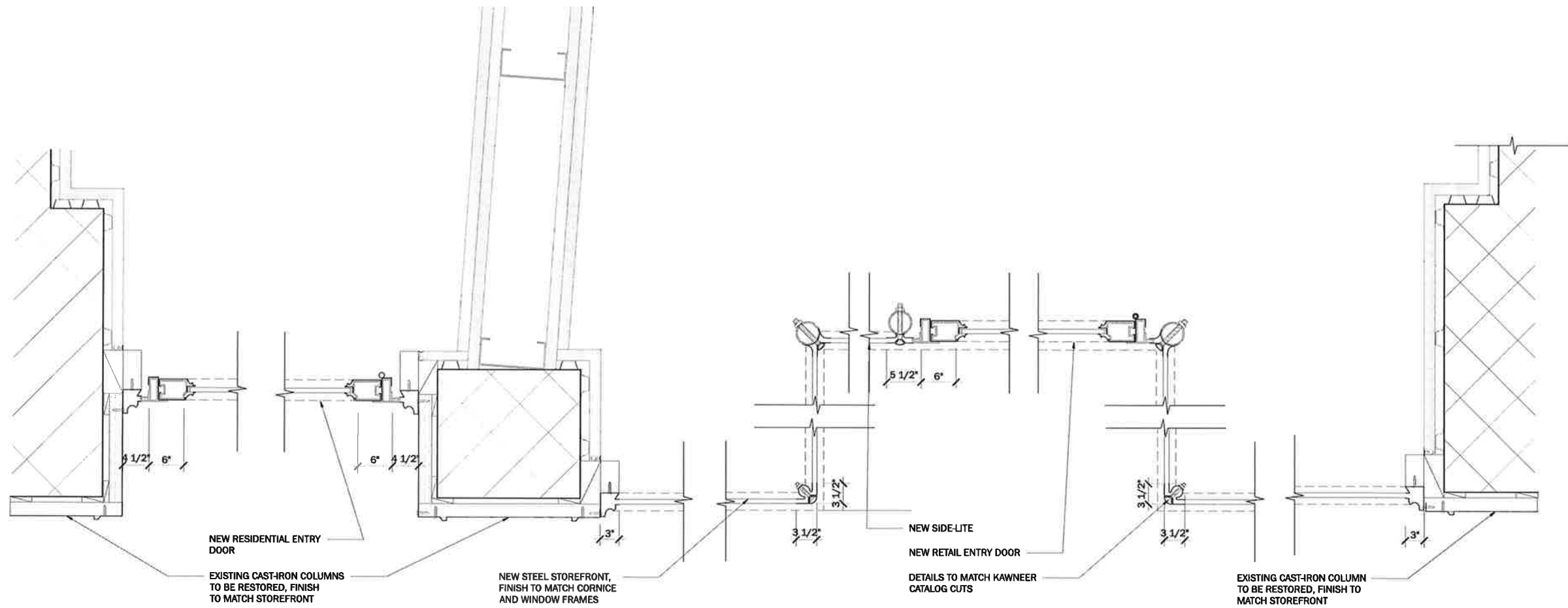


2 ELEVATION DETAIL - PROPOSED STOREFRONT 1/2" = 1'-0"



1 PLAN DETAIL - PROPOSED STOREFRONT 1/2" = 1'-0"

353 AVENUE OF THE AMERICAS — PROPOSED STOREFRONT SECTIONS



1 PLAN DETAIL - PROPOSED STOREFRONT 1/2" = 1'-0"

353 AVENUE OF THE AMERICAS — PROPOSED STOREFRONT PLAN



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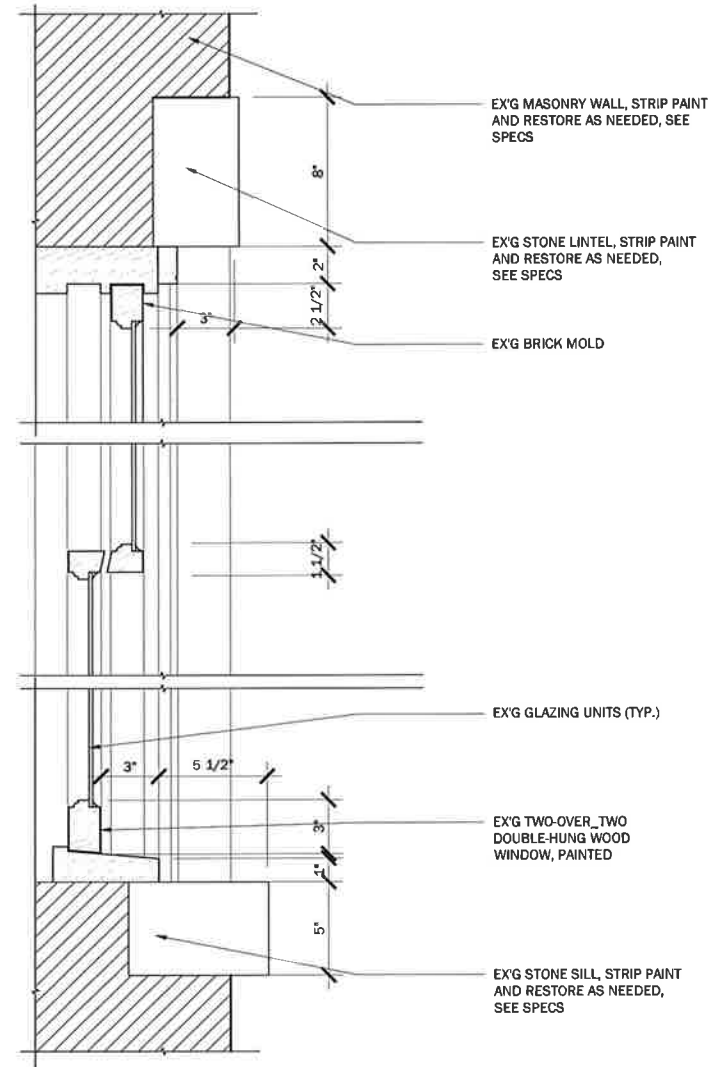
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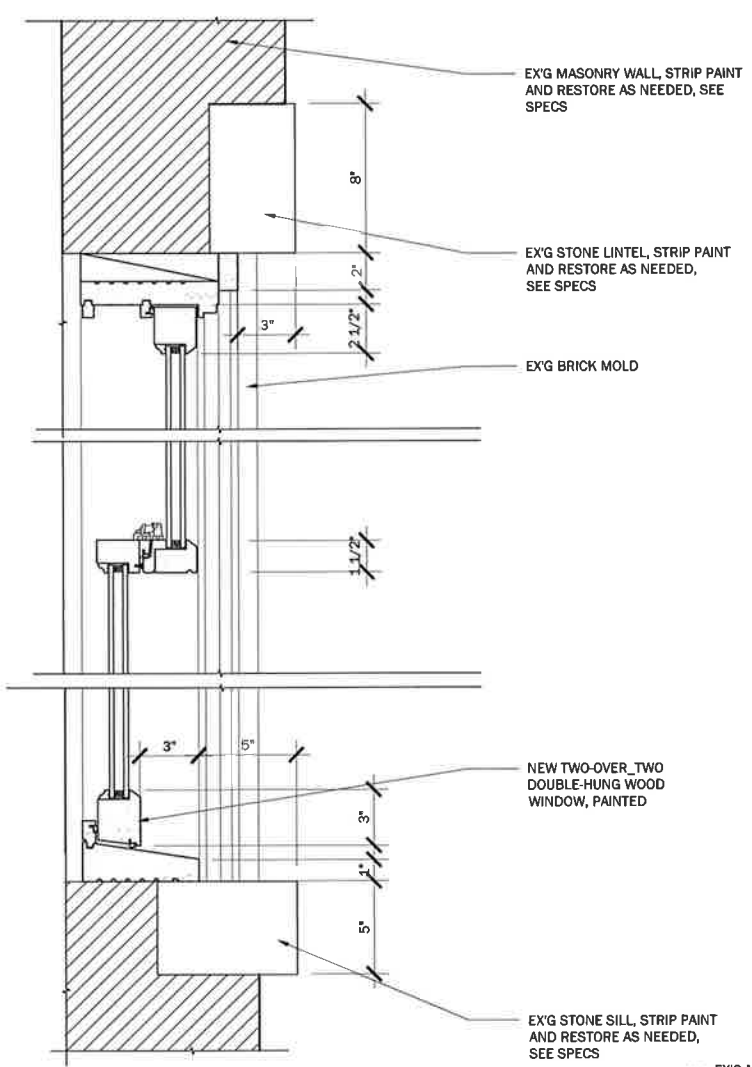
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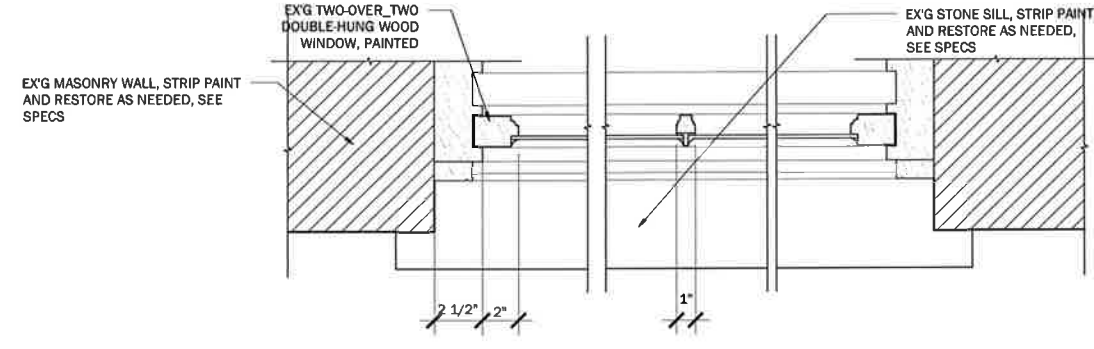




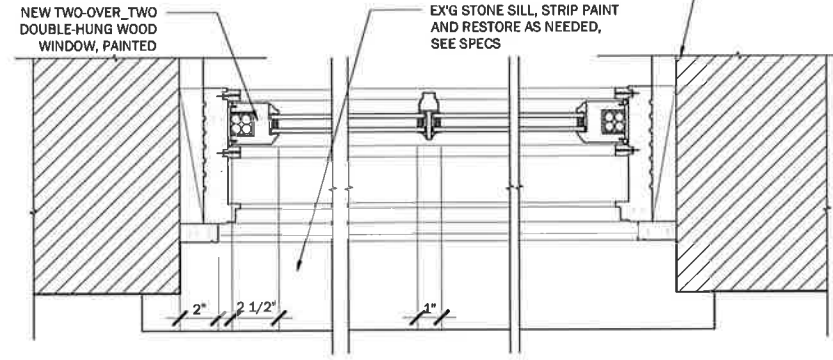
5 EXIST. FRONT WINDOW- DETAIL SECTION 1 1/2" = 1'-0"



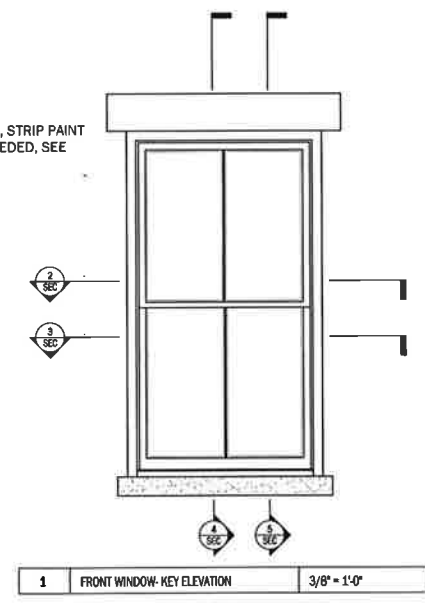
4 PROPOSED FRONT WINDOW- DETAIL SECTION 1 1/2" = 1'-0"



3 EXIST. FRONT WINDOW- DETAIL PLAN 1 1/2" = 1'-0"

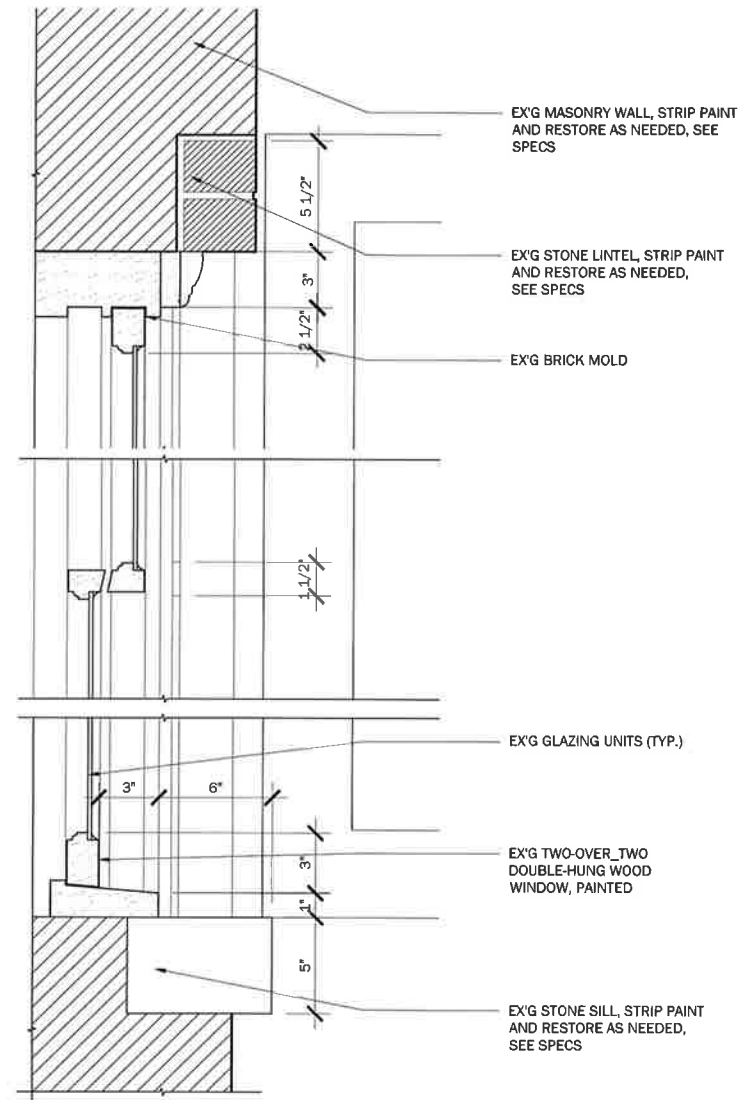


2 PROPOSED FRONT WINDOW- DETAIL PLAN 1 1/2" = 1'-0"

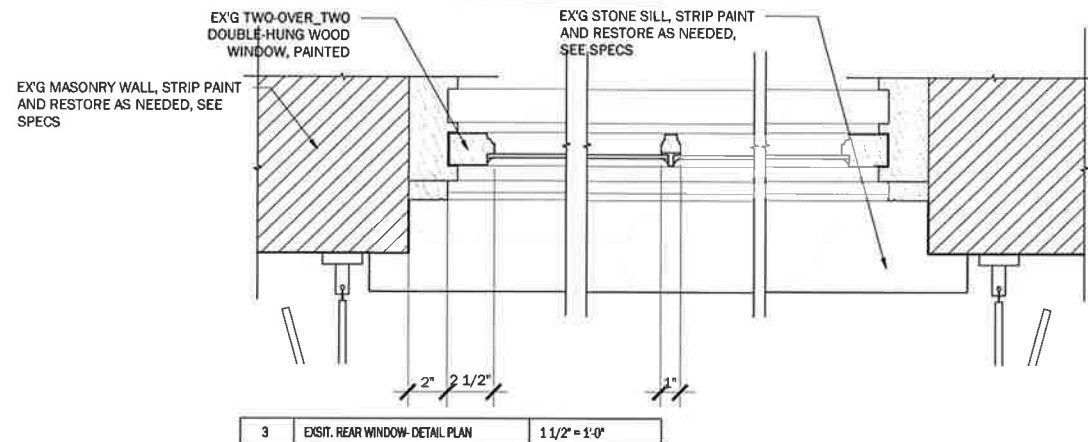


1 FRONT WINDOW- KEY ELEVATION 3/8" = 1'-0"

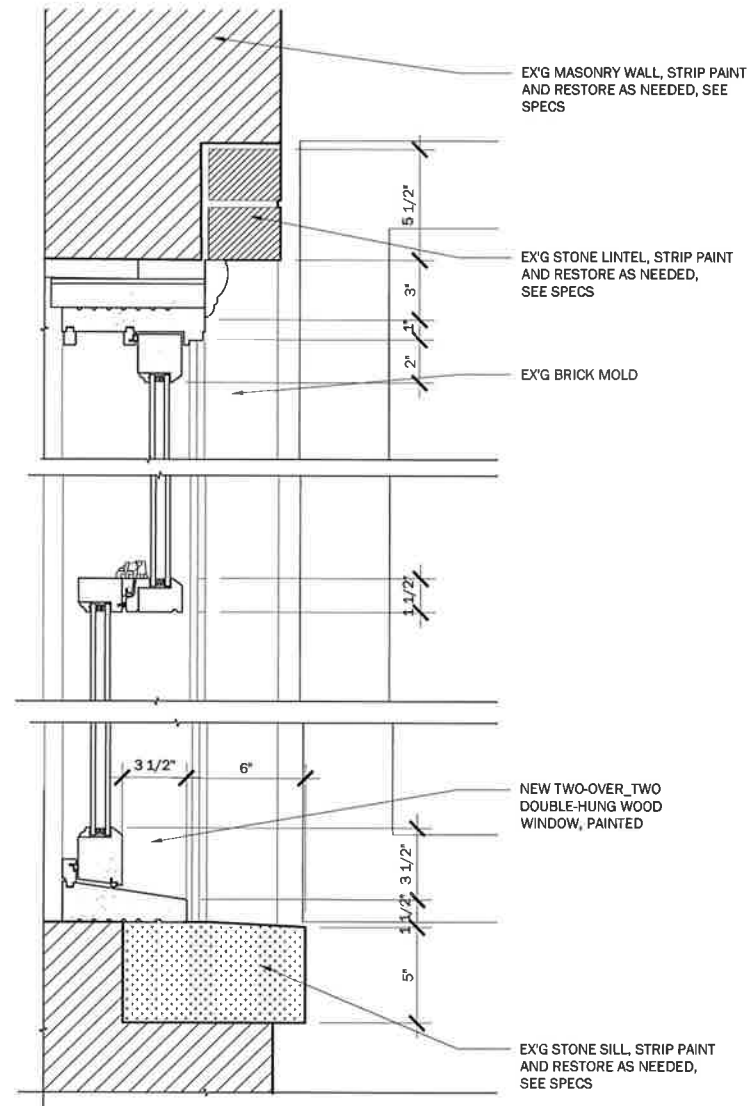
353 AVENUE OF THE AMERICAS — FRONT FACADE WINDOW DETAILS



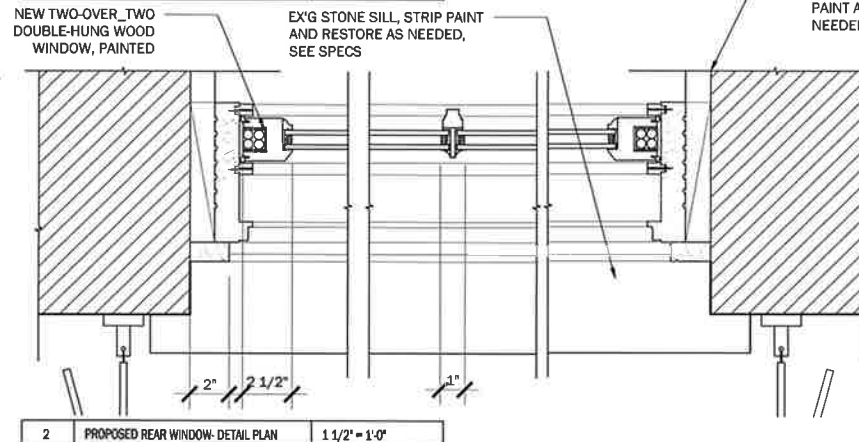
5 EXIST. REAR WINDOW- DETAIL SECTION 1 1/2" = 1'-0"



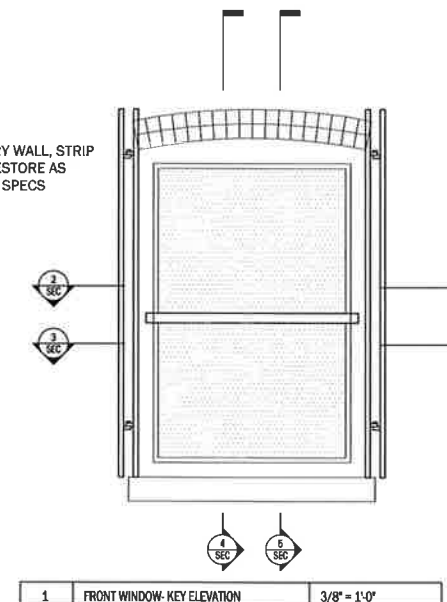
3 EXIST. REAR WINDOW- DETAIL PLAN 1 1/2" = 1'-0"



4 PROPOSED REAR WINDOW- DETAIL SECTION 1 1/2" = 1'-0"



2 PROPOSED REAR WINDOW- DETAIL PLAN 1 1/2" = 1'-0"



1 FRONT WINDOW- KEY ELEVATION 3/8" = 1'-0"

353 AVENUE OF THE AMERICAS — REAR FACADE WINDOW DETAILS



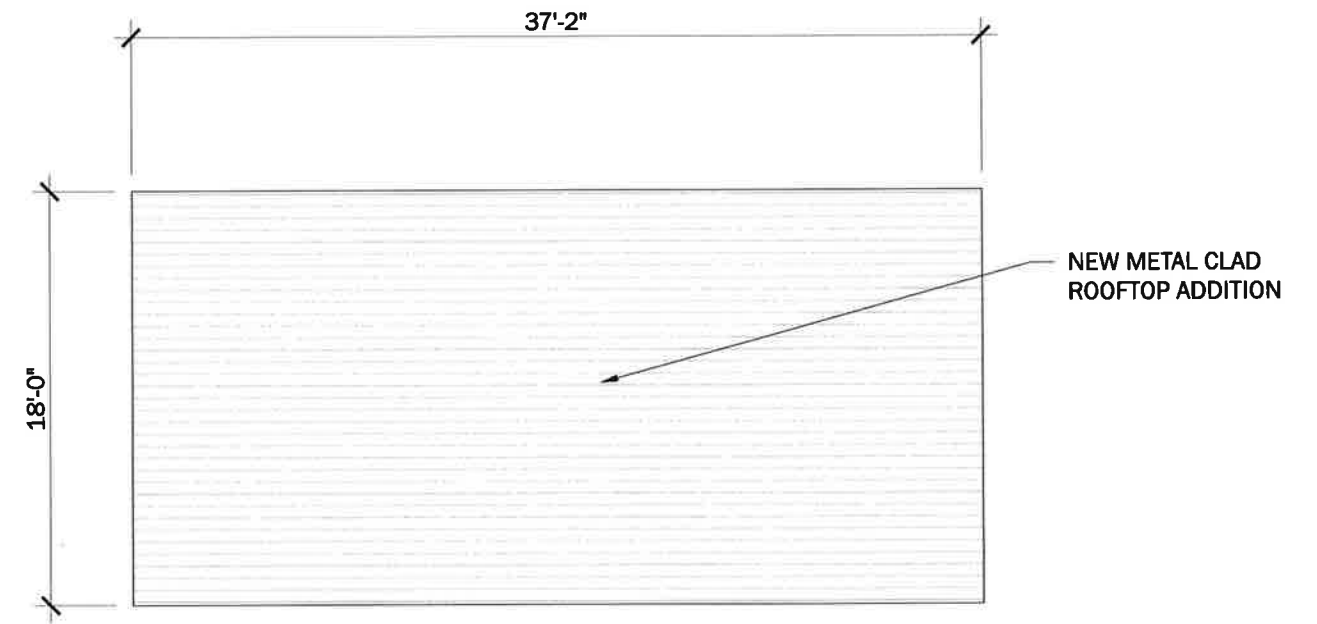
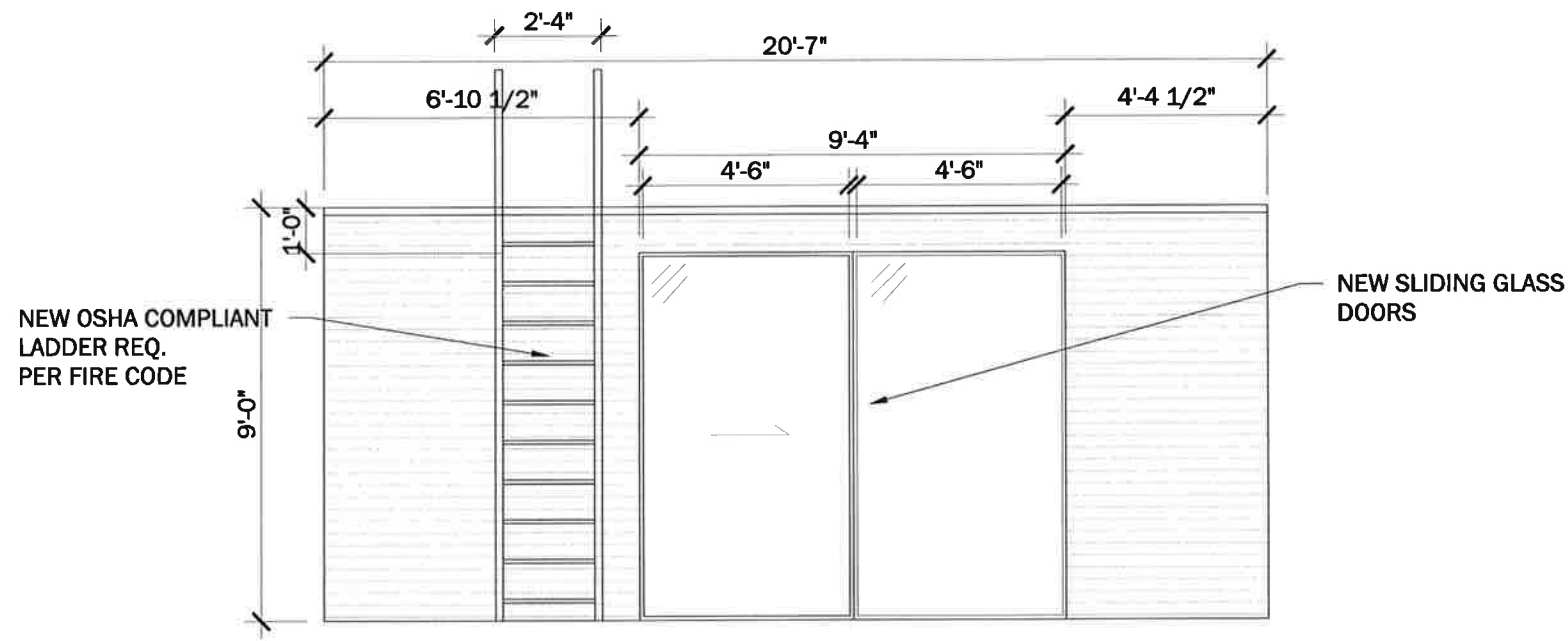
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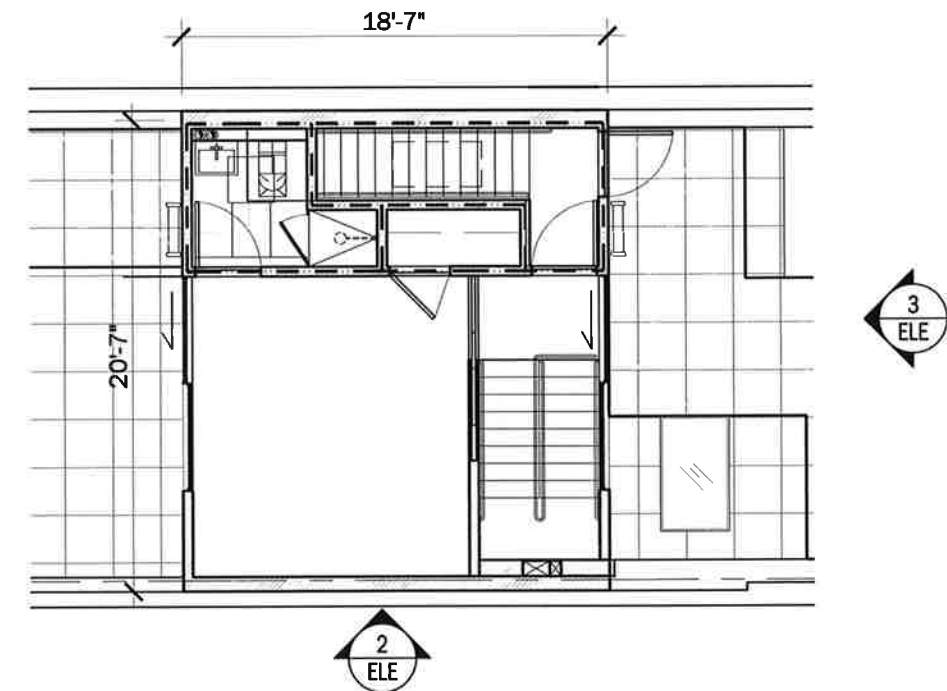
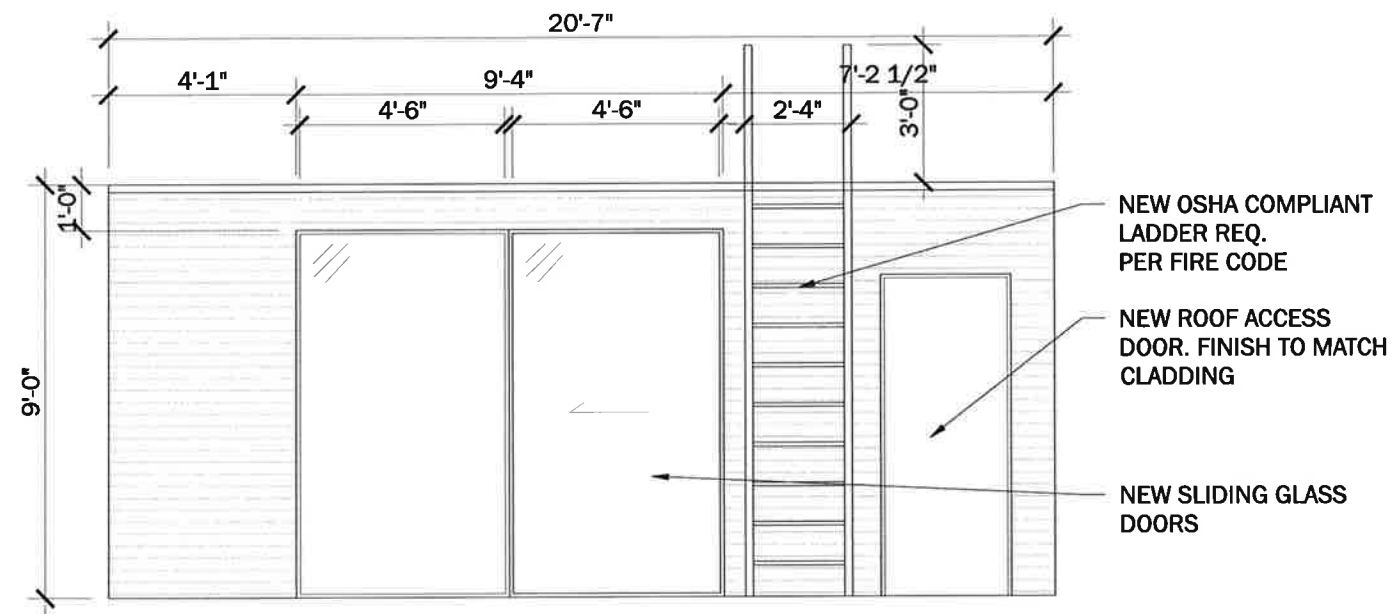
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1 ROOFTOP ADDITION ELEVATION 1/4" = 1'-0"

2 ROOFTOP ADDITION ELEVATION 1/4" = 1'-0"



3 ROOFTOP ADDITION ELEVATION 1/4" = 1'-0"

4 PLAN ROOFTOP ADDITION 1/8" = 1'-0"

353 AVENUE OF THE AMERICAS — BULKHEAD ELEVATION



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VIEW 1 - EXISTING CONDITION



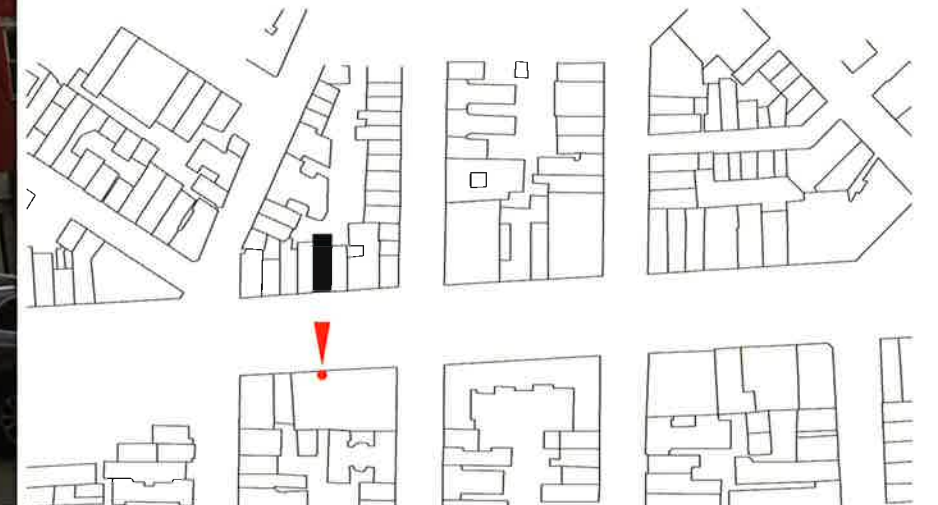
VIEW 1 - MOCKUP ZOOMED IN



VIEW 1 - MOCKUP



VIEW 1 - MOCKUP RENDERED



353 AVENUE OF THE AMERICAS — VISIBILITY STUDIES



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**PROJECT NUMBER**  
**DATE**

As Noted  
Icon Realty Management  
15.42  
02.11.2015



VIEW 2 - EXISTING CONDITION



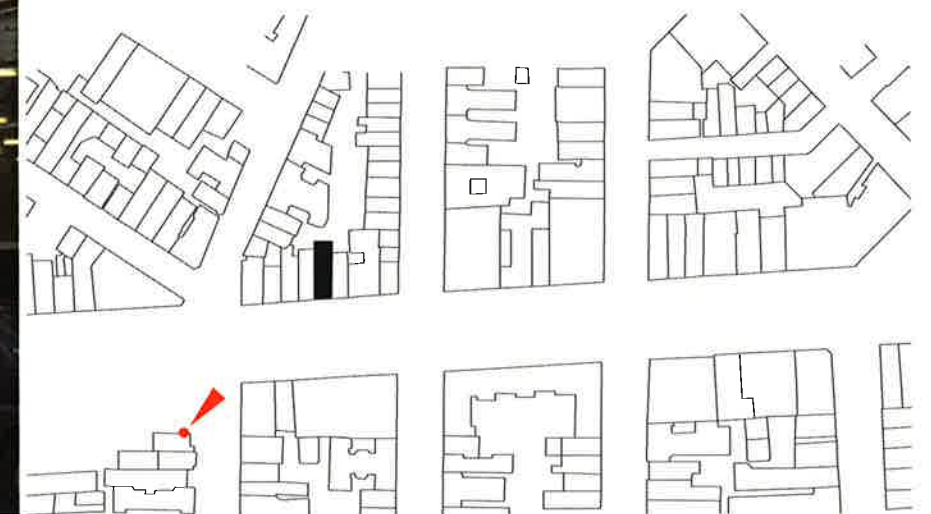
VIEW 2 - MOCKUP ZOOMED IN



VIEW 2 - MOCKUP



VIEW 2 - MOCKUP RENDERED



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VIEW 3 - EXISTING CONDITION



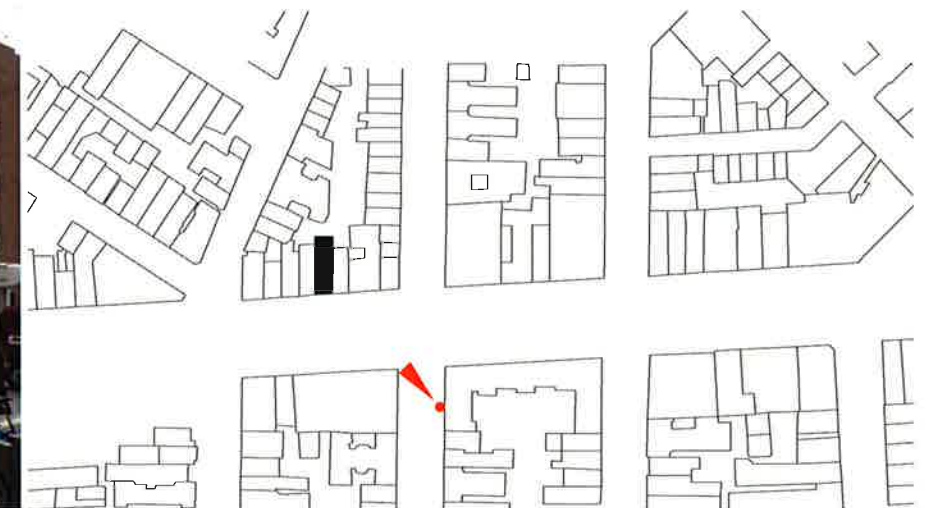
VIEW 3 - MOCKUP ZOOMED IN



VIEW 3 - MOCKUP



VIEW 3 - MOCKUP RENDERED



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VIEW 4 - EXISTING CONDITION



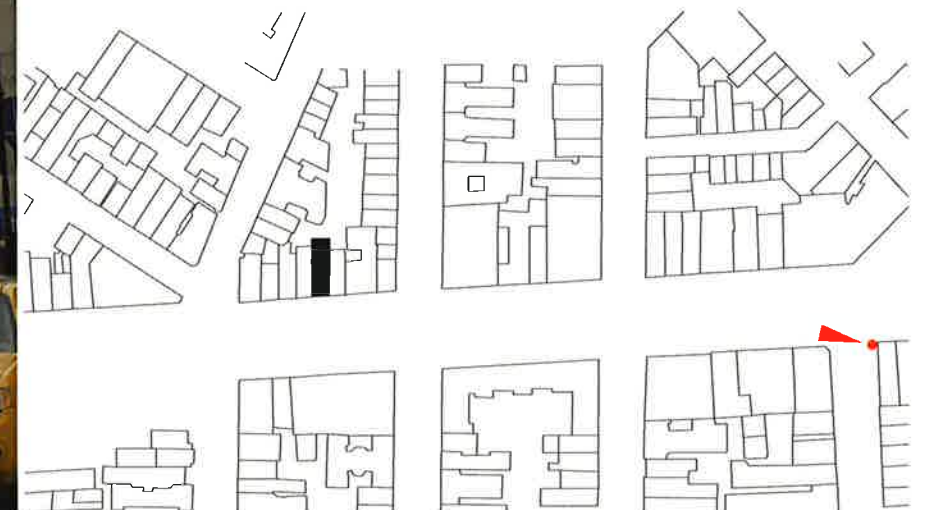
VIEW 4 - MOCKUP ZOOMED IN



VIEW 4 - MOCKUP



VIEW 4 - MOCKUP RENDERED



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**DATE** 02.11.2015

**30**

