

436 LAFAYETTE STREET PROPOSED FLAGPOLE

CB2 LANDMARKS AND PUBLIC AESTHETICS COMMITTEE

Prepared by Civic Entertainment Group

August 11, 2016

EXISTING CONDITION // 436 Lafayette Street

436 Lafayette Street currently has two banners displayed on the façade. The existing flagpoles are positioned at the 2nd and 3rd floors.

Our proposed position for a new flagpole (as shown on the following slide), is another floor up, centered on the building.



RENDERING FOR FUTURE PROPOSED CONDITION // 436 Lafayette Street

The rendering depicts the existing banners and flagpoles at the 2nd and 3rd floors, and a proposed flagpole and banner on the 4th floor.

PROPOSED BANNER

Banner: 84" x 132"

Pole: 13'

Position: 4th Floor

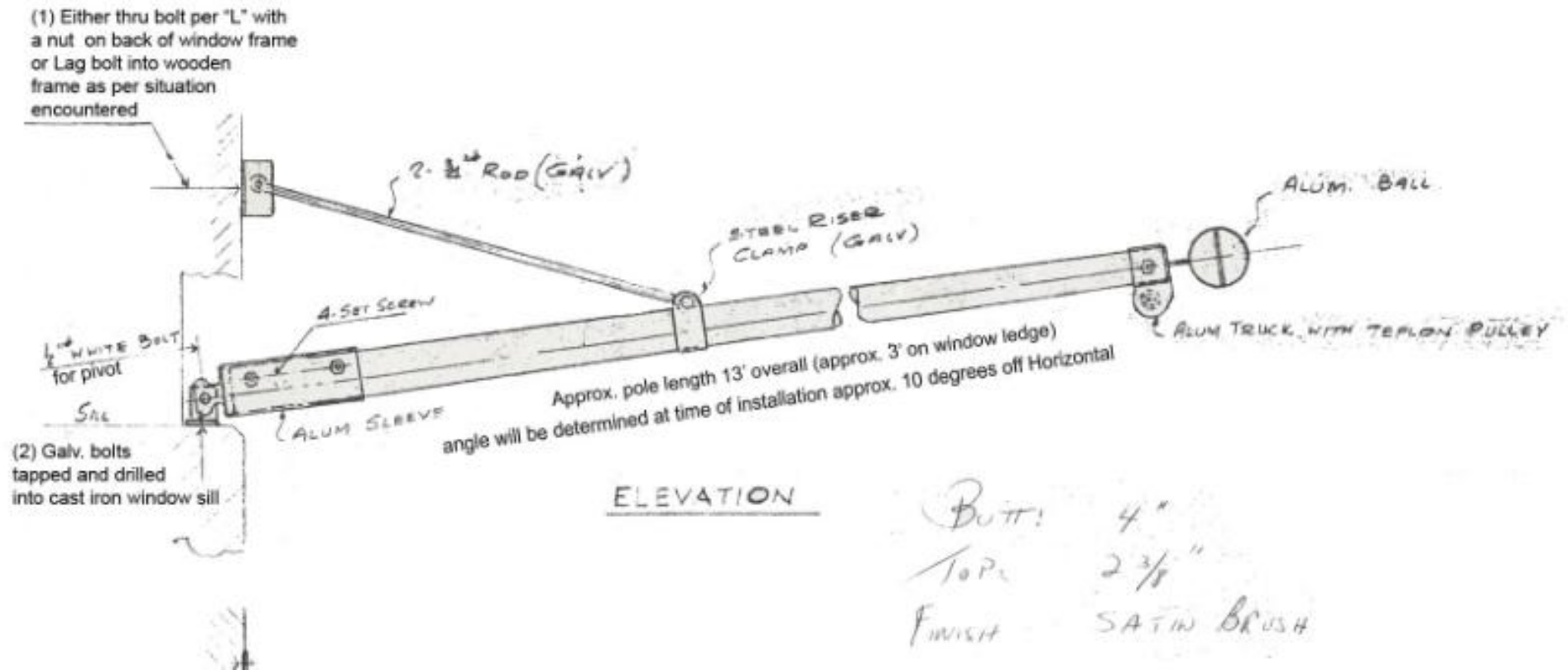


RENDERING FOR FUTURE PROPOSED CONDITION // 436 Lafayette Street

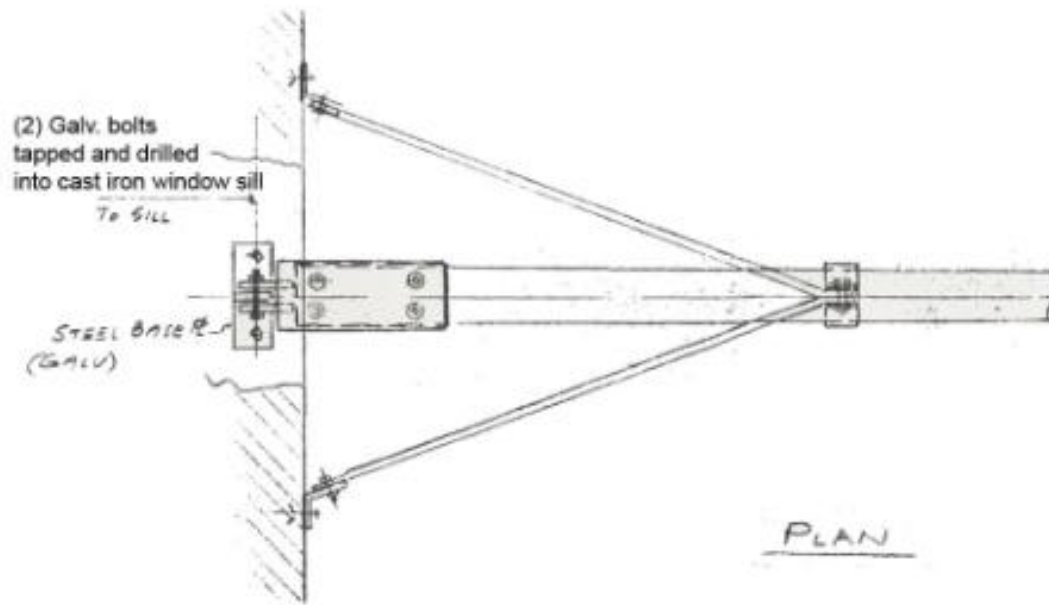
During certain federal holidays we would plan to hang an American Flag banner on the pole, as depicted in the rendering to the right. Such occasions include Flag Day, Memorial Day, Veterans Day, 4th of July, etc.



POTENTIAL HARDWARE SOLUTION // ELEVATION VIEW



POTENTIAL HARDWARE SOLUTION // PLAN VIEW

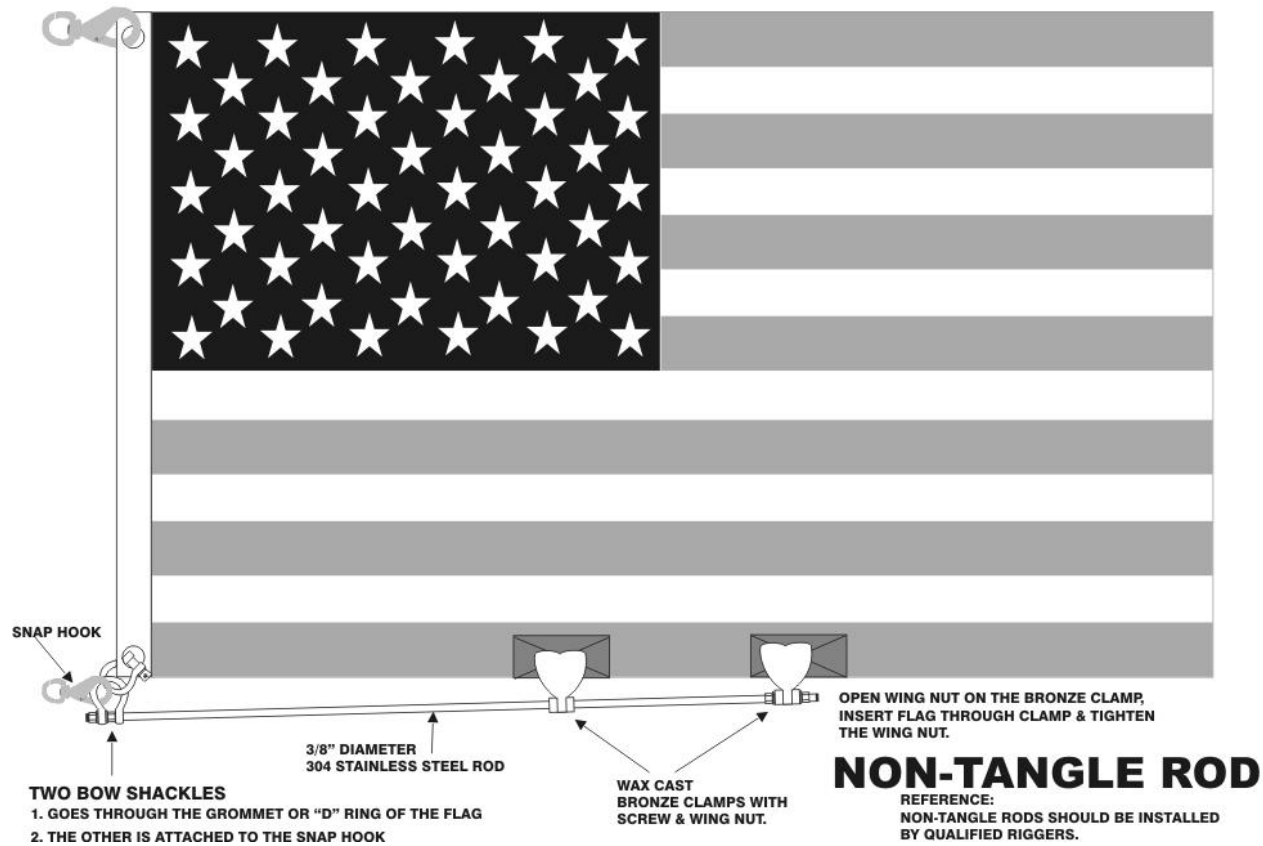


FINISH SATIN BRUSH

By AA American Decorating

| | |
|----------------------|-------------|
| SCALE | DRAWN BY |
| None | REVISOR |
| HORIZONTAL FLAG POLE | |
| DATE | APPROVED BY |
| | Draw No. |

NON TANGLE ROD DETAIL



NOHO HISTORIC DISTRICT EXISTING FLAGPOLES // COMMUNITY CONTEXT



Each orange dot represents a building within the District that has at least one flagpole.

There are approximately 125 buildings in the Noho Historic District.

Of those 125 buildings, 45 buildings have flagpole installations, almost 40%.

Altogether, those 45 buildings have a total of 71 flagpoles.

Following are details on each flagpole. Photos are included for flagpoles on applicant's block and those located on upper stories. Details on remaining flagpoles are presented in a table that follows.

1



440/436 LAFAYETTE STREET

6 story building

1 flagpole; 2nd story

1 flagpole; 3rd story

2



425 LAFAYETTE STREET

The Public Theater

4 story building

3 flagpoles; 3rd story

3



411 LAFAYETTE STREET

6 story building

1 flagpole; 4th story

4



399 LAFAYETTE STREET

Astor Wine & Spirits
7 story building
1 flagpole; 2nd story

5



400 LAFAYETTE STREET

La Colombe
5 story building
3 flagpoles; 2nd story

6



700 BROADWAY

W&L Building
8 story building
1 flagpole; 3rd story

7



16 COOPER SQUARE

7 story building
1 flag pole; 3rd story
1 flagpole; 6th story

8



726 BROADWAY

NYU Bookstore
10 story building
1 flagpole; 3rd story

9



9 EAST 4TH STREET

New Era
6 story building
1 flagpole; 2nd story

10



13 EAST 4TH STREET

Il Girasole Nail Spa
5 story building
1 flagpole; 2nd story

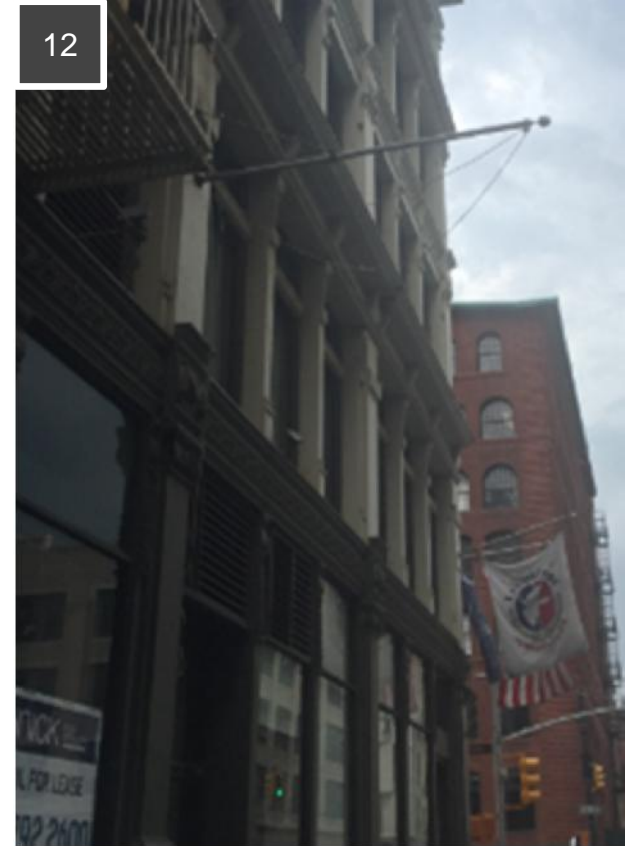
11



13B EAST 4TH STREET

Rooq
5 story building
1 flagpole; 2nd story

12



15 EAST 4TH STREET

5 story building
1 flagpole; 2nd story

13



724 BROADWAY

McDonald's

1 story building

1 flagpole; same level as the 3rd story of surrounding buildings

14



678 BROADWAY

OMG

5 story building

1 flagpole; 3rd story

1 flagpole; 4th story

ADDITIONAL FLAGPOLES IN DISTRICT

| # | Address | Use | Stories | Flagpole Location |
|----|------------------------------|---|-------------------|---------------------------------------|
| 15 | 46 Cooper Square | Grace Church School | 4 Story Building | 1 Flagpole; 3rd Story |
| 16 | 34 Cooper Square | Village Voice | 7 Story Building | 1 Flagpole; 3rd Story |
| 17 | 30 Cooper Square | The Cooper Union | 10 Story Building | 1 Flagpole; 3rd Story |
| 18 | 16 East 4th Street | Blink | 12 Story Building | 3 Flagpoles; 3rd Story |
| 19 | 770 Broadway | The Loft | 15 Story Building | 1 Flagpole; 2nd Story |
| 20 | 750 Broadway | Gap (Men) | 12 Story Building | 1 Flagpole; 1st Story |
| 21 | 382 Lafayette Street | Screaming Mimi's | 5 Story Building | 1 Flagpole; 2nd Story |
| 22 | 1 West 4th Street | Hebrew Union College | 5 Story Building | 2 Flagpoles; 3rd Story |
| 23 | 727 Broadway | Tisch School Of The Arts | 12 Story Building | 1 Flagpole; 2nd Story |
| 24 | 719 Broadway | NYU Building | 12 Story Building | 1 Double Pole Installation; 2nd Story |
| 25 | 1 Washington Pl/715 Broadway | NYU Gallatin School Of Individualized Study | 12 Story Building | 1 Flagpole; 2nd Story |
| 26 | 4 Washington Place | Meyer Hall Of Physics | 10 Story Building | 1 Flagpole; 2nd Story |

ADDITIONAL FLAGPOLES IN DISTRICT

| # | Address | Use | Stories | Flagpole Location |
|----|------------------------------|---------------------------------------|-------------------|--|
| 27 | 240 Mercer Street | Hayden Hall | 6 story building | 1 flagpole; 3rd story |
| 28 | 232 Mercer Street | NY Sports Club | 12 story building | 2 double pole installations; 2nd story |
| 29 | 9 Bond Street | Bond No. 9 | 6 story building | 1 flagpole; 1st story |
| 30 | 611 Broadway/18 W Houston St | Crate & Barrel + Angelika Film Center | 8 story building | 9 flagpoles; 2nd story |
| 31 | 2 Bond Street | I.W. | 4 story building | 1 flagpole; 2nd story |
| 32 | 4 Bond Street | | 5 story building | 1 flagpole; 3rd story |
| 33 | 6 Bond Street | | 5 story building | 1 flagpole; 3rd story |
| 34 | 318 Lafayette Street | Win Restaurant Supplies | 5 story building | 1 flagpole; 2nd story |
| 35 | 350 Lafayette Street | | 6 story building | 2 flagpoles; 2nd story |
| 36 | 632 Broadway | Petsmart | 12 story building | 1 flagpole; 2nd story |
| 37 | 623 Broadway | Chase | 5 story building | 1 flagpole; 2nd story 1 flagpole; 3rd story |

ADDITIONAL FLAGPOLES IN DISTRICT

| # | Address | Use | Stories | Flagpole Location |
|----|--------------|-----------------|-------------------|---|
| 38 | 636 Broadway | | 12 story building | 1 flagpole; 3rd story |
| 39 | 627 Broadway | Stereo Exchange | 10 story building | 2 flagpoles; 1st story 1 flagpole; 2nd story |
| 40 | 645 Broadway | Han's Deli | 5 story building | 1 flagpole; 3rd story |
| 41 | 652 Broadway | Sleepy's | 12 story building | 1 flagpole; 3rd story |
| 42 | 655 Broadway | | 6 story building | 3 flagpoles; 2nd story |
| 43 | 659 Broadway | Blades | 7 story building | 2 double pole installations; 1st story |
| 44 | 665 Broadway | It's Sugar | 12 story building | 1 flagpole; 2nd story |
| 45 | 670 Broadway | | 5 story building | 1 flagpole; 3rd story |