



Date:	11/1/2016
LPC Docket #:	19-1549
LPC Action:	Approved
Action required by other agencies:	
Permit Type:	CERTIFICATE OF APPROPRIATENESS

Address: 22 Little West 12th Street

Borough: Manhattan

Block: 644 **Lot:** 43

Historic District: Gansevoort Market Historic District

Description: A neo-Georgian style stables building designed by John M. Baker and built in 1908-09. Application is to establish a master plan governing the installation of painted wall signs at the eastern façade.

COMMISSION FINDINGS

The Commission NOTED that the building’s style, scale, materials and details are among the features that contribute to the special architectural and historic character of the Gansevoort Market Historic District.

Pursuant to Section 25-307 of the Administrative Code of the City of New York, the Commission APPROVED the proposal, finding:

- that painted wall signs are a traditional method of advertising that was historically found in this historic district, typically on plain secondary facades with exposed common brick masonry;
- that there is a history of painted wall signs on this building;
- that the proposed Master Plan will prescribe the placement of the wall sign on the eastern secondary façade, pulled back at least 5' from both the edge of the primary façade and the roof, which will be in keeping with the location of painted signs traditionally found on secondary facades on commercial buildings within this historic district and that the sign will not obscure or cause damage to any significant architectural features of the building;
- that the size of the sign will not cover more than 20% of the exposed wall area and is modestly scaled on the wall, and therefore will not overwhelm the façade;
- that the limited color palette is consistent with previously approved signage master plans, and will give images a graphic quality that recalls the images found in historic painted wall signs;
- that the proposed sign will have a painted border with a simple color palette and will not call undue attention to itself or detract from the character of the streetscape;
- and that the Master Plan will be reviewed again after a period of ten years.

VOTE:

Present: Meenakshi Srinivasan, Adi Shamir-Baron, Frederick Bland, Diana Chapin, Wellington Chen, Michael Devonshire, Michael Goldblum, John Gustafsson, Kim Vauss, Jeanne Lutfy

10-0-0

In Favor = M.Srinivasan, A.Shamir-Baron, F.Bland, D.Chapin, W.Chen, M.Devonshire, M.Goldblum, J.Gustafsson, K.Vauss, J.Lutfy

Oppose =

Abstain =

Recuse =

Please note that these “Commission Findings” are a summary of the findings related to the application. This is NOT a permit or approval to commence any work. No work may occur until the Commission has issued a Certificate of Appropriateness, which requires review and approval of Department of Buildings filing drawings and/or other construction drawings related to the approved work. In addition, no work may occur until the work has been reviewed and approved by other City agencies, such as the Department of Buildings, as required by law