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| Date: | 10/24/2017 |
| LPC Docket #: | LPC-19-14968 |
| LPC Action: | Approved with modifications |
| Action required by other agencies: | DOB |
| Permit Type: | CERTIFICATE OF APPROPRIATENESS |

Address: 337 Lafayette Street

Borough: Manhattan

Block: 529 **Lot:** 65

Historic District: NoHo Historic District Extension

Description: A Utilitarian style store and loft building designed by Louis A. Sheinart and built in 1922. Application is to install banner signs.

COMMISSION FINDINGS

The Commission NOTED that the building's style, scale, materials, and details are among the features that contribute to the special architectural and historic character of the NoHo Historic District Extension.

Pursuant to Section 25-307 of the Administrative Code of the City of New York, the Commission APPROVED WITH MODIFICATIONS, finding:

- that the proposed illuminated signage, consisting of halo-lit metal signs with a black finish, installed onto the brick spandrels above the storefront entries, will not overwhelm the building or detract from the streetscape;
- and that the presence of stretch banner signage at the 2nd floor of this commercial building will not detract from the building or the streetscape.

However, in voting to grant this approval, the Commission REQUIRED:

- that only one banner sign be installed, at the Lafayette Street façade only, in consultation with staff;
- and that the banner sign be reduced in size by greatly reducing the black border.

VOTE:

Present: Meenakshi Srinivasan, Adi Shamir-Baron, Frederick Bland, Wellington Chen, Michael Devonshire, Michael Goldblum, John Gustafsson, Kim Vauss, Jeanne Lutfy

9-0-0

In Favor = M.Srinivasan, A.Shamir-Baron, F.Bland, W.Chen, M.Devonshire, M.Goldblum, J.Gustafsson, K.Vauss, J.Lutfy
Oppose =
Abstain =
Recuse =

Please note that these "Commission Findings" are a summary of the findings related to the application. This is NOT a permit or approval to commence any work. No work may occur until the Commission has issued a Certificate of Appropriateness, which requires review and approval of Department of Buildings filing drawings and/or other construction drawings related to the approved work. In addition, no work may occur until the work has been reviewed and approved by other City agencies, such as the Department of Buildings, as required by law