



Greenwich  
Village  
Society for  
Historic  
Preservation

252 East 11th Street  
New York, New York 10005

(212) 475-9585  
fax: (212) 475-9582  
[www.gvshp.org](http://www.gvshp.org)

*Executive Director*  
Andrew Berman

*President of the Board*  
Arthur Levin

*Vice-Presidents*  
Leslie Mason  
Kate Bostock Shefferman

*Secretary/Treasurer*  
Allan G. Sperling

*Trustees*  
Mary Ann Artzman  
Penelope Bareau  
Tom Birchard  
Richard Blodgett  
Kyung Choi Bordes  
Elizabeth Ely  
Cassie Glover  
Anita Isola  
Justine Leguizamo  
Ruth McCoy  
Andrew S. Paul  
Cynthia Penney  
Robert Rogers  
Katherine Schoonover  
Marilyn Sobel  
Judith Stonehill  
Fred Wistov  
Linda Yowell  
F. Anthony Zunino III

*Advisors*  
Kent Barwick  
Joan K. Davidson  
Christopher Forbes  
Margaret Halsey Gardiner  
Elizabeth Gilmore  
Carol Greitzer  
Tony Hiss  
Martin Hutner  
James Stewart Polshek  
Martica Savin Fitch  
Anne-Marie Sumner  
Calvin Trillin  
Jean-Claude van Itallie  
George Vellonakis  
Vicki Weiner  
Anthony C. Wood

September 21, 2014

Mr. William Macklowe  
William Macklowe Company  
126 East 56<sup>th</sup> Street  
New York, NY 10022

via mail and e-mail to [wmacklowe@macklowe.com](mailto:wmacklowe@macklowe.com)

**Re: 110 University Place**

Dear Mr. Macklowe:

I write following up on my letter to you of March 17, 2014, and regarding your recently filed plans to construct a 23 story, 308 foot tall tower at 110 University Place. On behalf of the Greenwich Village Society for Historic Preservation, the largest membership organization in Greenwich Village, I strongly urge you to reconsider your plans for the site, and instead consider a development which would be more in keeping with the scale and character of the surrounding neighborhood.

As you know, the zoning for the site encourages but does not require a contextual development of no more than 120 feet in height. There are many reasons for you to pursue such a development rather than the one described in the recently filed permit applications. While that type of tall, narrow tower, or an even taller one, is allowable under the zoning, it would nevertheless shatter the scale of the surrounding neighborhood. Undoubtedly the profoundly successful character of Greenwich Village is part of the selling point of any development at this location. For this reason, it would seem counterproductive and even perverse to construct a development here that would destroy rather than build upon and carefully relate to that character.

A contextually designed new development at this location could be a welcomed and celebrated addition to the neighborhood, which would no doubt be part of its successful appeal. But the tower described in the recently filed application would only denigrate and diminish the qualities of the very special neighborhood of which it is a part, attracting negative attention and ill will.

Rather than the tower described in the permit applications which have been filed, I hope you will consider the win-win alternative of moving ahead with a contextual development that utilizes the full square footage available to you under the zoning while respecting the scale and character of the surrounding neighborhood.

Sincerely,

Andrew Berman  
Executive Director

Cc: Manhattan Borough President Gale Brewer  
City Councilmember Rosie Mendez  
State Senator Brad Hoylman  
State Assemblymember Deborah Glick  
Community Board #2, Manhattan  
University Place Residents Association