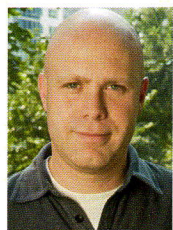


88 ANDREW BERMAN
Executive Director,
Greenwich Village
Society for Historic Preservation



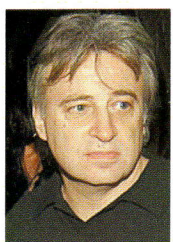
Building anything new in Greenwich Village can be an extraordinarily trying, if not impossible, experience today, in large part due to the well-organized resistance of Mr. Berman.

89 RICHARD BRODSKY
Member and Chair,
Committee on Corporations,
Authorities and Commissions,
New York State Assembly



The loudest legislative critic of New York City's approach to mega-projects, Richard Brodsky of Westchester takes seriously his role as chairman of the committee that oversees the state's development agency. He was the most visible opponent of congestion pricing in Albany.

90 KEITH MCNALLY
Restaurateur



From Odeon to Pastis to Schiller's Liquor Bar, the former bell-hop turned eatery titan is often at the forefront of a neighborhood's renaissance. Now, the Balthazaar boss is aiming to revive Greenwich Village's ancient Minetta Tavern.

91 LOCKHART STEELE
Publisher of Curbed
Network



Armed with a reported \$1.5 million in financing, the ubiquitous blogger, who changed the way New Yorkers gossip about what's going on (and up) in their neighborhoods, is now extending the sewing circle to more cities. First up: Chicago. Then, who knows? "Curbed Tallahassee's not launching next month or anything like that," he said.

92 DAVID LEVINSON
Chairman and CEO of
L&L Holding Co.

Mr. Levinson, formerly of CB Richard Ellis, left in 2005 to found L&L. The firm now owns and manages a five-million-square-foot portfolio that includes 142 West 57th Street and 195 Broadway in the Financial District, to which Mr. Levinson recently lured Omnicom Group.

93 JOSEPH SITT
Principal, Thor Equities



Having snapped up land in Coney Island's amusement district, he's got the city—and its plan to turn that land into a modern-day Vegas on the Atlantic—under his thumb.

Or maybe the city, wielding the threat of rezoning said location into parkland, has him under its thumb. Either way.

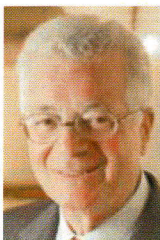
94 JOE CHAN
President
of the Downtown
Brooklyn Partnership

Mr. Chan, once a chief adviser to former Deputy Mayor Dan Doctoroff, has been working the Brooklyn development beat since '06. His mission? To transform the beleaguered nabe into a commercial and residential boomtown.

95 MELISSA COHN
President and Owner
of Manhattan Mortgage

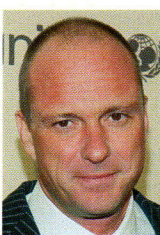
Last year, Ms. Cohn brokered \$1,129,126,981 in loans, which makes her, as usual, America's heftiest mortgage broker. Even in an economy jeopardized by shaky mortgage deals, business is crisp: She just brokered her biggest loan ever, a \$23 million monster for a massive Central Park condo.

96 STEVE CUOZZO
New York Post
Columnist and
Managing Editor



The Andy Rooney of New York's real estate and restaurant worlds is perhaps the foremost expert on how bad food can bring down an entire neighborhood.

97 GIUSEPPE CIPRIANI
President of
Cipriani USA



The svelte Harry's Bar scion oversees Manhattan's most preeminent restaurant empire, with posh eateries and banquet halls in every elite neighbor-

hood. His Venetian armor has withstood attacks from politicians, unions, landlords; now, the state wants to nix his liquor licenses. Bet on the bulletproof bald guy.

98 SAM CHANG
President of McSam
Hotel Group



The recent credit crunch may have curbed his appetite for construction, but the city's most prolific hotel developer—"We're probably at about 40," he said in December—still buys and sells with dizzying frequency, unloading more than \$190 million in property in February and March alone.

99 DAVID YASSKY
City Councilman from
Brooklyn



The self-appointed progressive conscious of the City Council, Mr. Yassky helped spearhead the fight for inclusionary zoning along the Williamsburg waterfront (a practice since implemented elsewhere). The super-wonk also pushed super hard on increasing the exclusionary zone for 421-a tax benefits.

100 MICHAEL SHVO
President of Shvo



Mr. Shvo changed the way developers sell New York luxury. The marketing mind behind residential projects like Bryant Park Tower, W New York-Downtown and 20

Pine the Collection has worked with the likes of Philippe Starck, Giorgio Armani and Jade Jagger.

MICHAEL C. FINA

Congratulates All of the Award Recipients!