



Date:	8/15/2017
LPC Docket #:	LPC-19-14271
LPC Action:	Approved
Action required by other agencies:	DOB
Permit Type:	CERTIFICATE OF APPROPRIATENESS

Address: 413 West 14th Street

Borough: Manhattan

Block: 712 **Lot:** 21

Historic District: Gansevoort Market Historic District

Description: An Arts and Crafts style market building designed by James S. Maher and built in 1914, and altered by William P. Seaver in 1922. Application is to install signage.

COMMISSION FINDINGS

The Commission NOTED that the building's style, scale, materials and details contribute to the architectural and historic character of the Gansevoort Market Historic District.

Pursuant to Section 25-307 of the Administrative Code of the City of New York, the Commission APPROVED the proposal, finding:

- that historic precedent exists for painted signage on the side of the rooftop bulkhead and at the pediment, as evidenced by the existing ghost sign and historic photographs of the building;
- that the painted sign, featuring a white background and a blue and gray logo, will be in keeping with the presence and traditional signage type of the historic painted signage found at this location;
- that the proposed pediment sign, featuring pin mounted aluminum logo and letters painted blue and gray, will be in keeping with the presence and scale of the historic signage originally found at this location;
- that the proposed bracket sign hanging from the canopy, featuring black painted aluminum panels with lettering, will be well scaled to the canopy and the building entrance;
- and that the cumulative amount of signage will not overwhelm the West 14th Street façade and will not detract from the special character of the building or the historic district.

VOTE:

Present: Meenakshi Srinivasan, Adi Shamir-Baron, Diana Chapin, Wellington Chen, Michael Devonshire, Michael Goldblum, John Gustafsson, Kim Vauss, Jeanne Lutfy

9-0-0

In Favor = M.Srinivasan, A.Shamir-Baron, D.Chapin, W.Chen, M.Devonshire, M.Goldblum, J.Gustafsson, K.Vauss, J.Lutfy

Oppose =

Abstain =

Recuse =

Please note that these "Commission Findings" are a summary of the findings related to the application. This is NOT a permit or approval to commence any work. No work may occur until the Commission has issued a Certificate of Appropriateness, which requires review and approval of Department of Buildings filing drawings and/or other construction drawings related to the approved work. In addition, no work may occur until the work has been reviewed and approved by other City agencies, such as the Department of Buildings, as required by law